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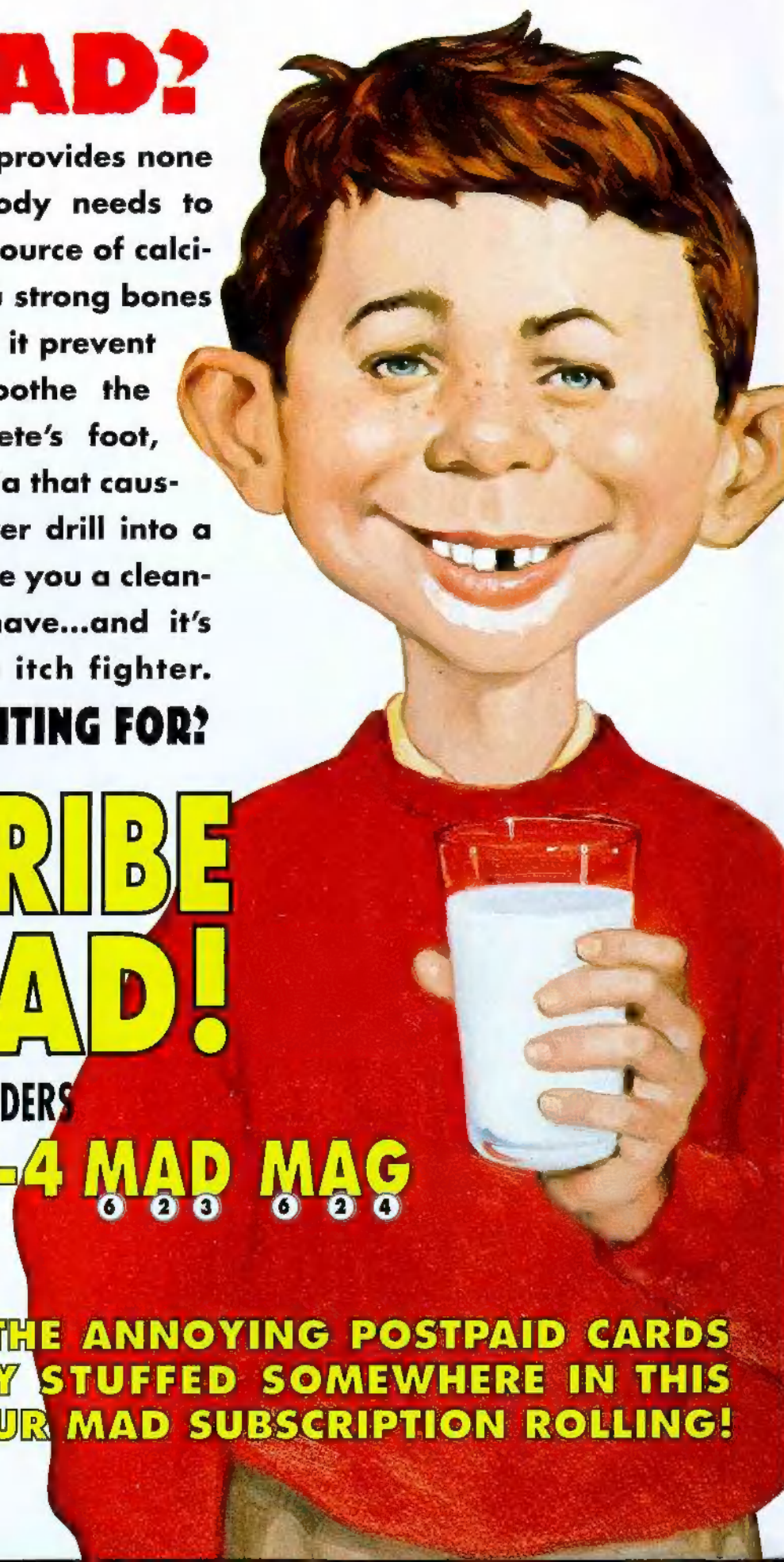
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MAD

**APRIL
1998**

**NUMBER
368**

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founder

Jenette Kahn
president & editor-in-chief

Paul Levitz
executive vice president & publisher

Nick Meglin & John Ficarra
editors

Jonathan Schneider
art director

Editorial:

Joe Orlando consulting editor

Charlie Kadau & Joe Raiola senior editors

David Shayne associate editor

Amy Mavrikis assistant editor

Dick DeBartolo creative consultant

Annie Gaines managing editor

Dorothy Crouch vp-licensed
publishing and associate publisher

Art Department:

Nadina S. Simon assistant art director

Leonard Brenner graphics consultant

Thomas Nozkowski production

Marla Weisenborn production assistant

Circulation:

Daniel Brown director-business development
& mass market sales

Administration:

Patrick Caldon vp-finance & operations

Lillian Laserson vp-legal affairs

Bob Rozakis executive director-production

Contributing Artists And Writers
the usual gang of idiots

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Printed in U.S.A.



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FRONT COVER ARTIST:
ROBERTO PARADA

FRONT COVER BORDER ARTIST:
MONTY WOLVERTON

FRONT COVER BORDER WRITER:
MICHAEL GALLAGHER
BACK COVER ARTIST:
DENNIS WUNDERLIN

ENTERTAIN ME WEAKLY CREDITS:
WRITER: SCOTT BROOKS

VISA AD PARODY PHOTOGRAPHER: IRVING SCHILD WRITER: DAVID SHAYNE
BACARDI AD PARODY ARTIST: JAMES KIRKLAND WRITER: DARREN JOHNSON
SPOT ARTISTS: JOE FAVAROTTA AND DREW FRIEDMAN
COVER ARTIST: JAMES KIRKLAND



"Today, if you live each day as if it were your last, you'll be filled with tubes and coughing up blood!"
— Alfred E. Newman





MAD #369
ON SALE APRIL 21!

HEAVING ON A JET PLANE

In MAD #364's movie spoof "Air Farce One," you depict Air Force One with a second floor and four turbofan engines. These are all characteristics of a Boeing 747 jet. Air Force One is actually a Boeing 737 jet, not a 747. A 737 has only two small turbofans and no second floor. Please try to be more careful in the future.

Sean Johnson
Bronx, NY

Seany — Although you exhibit a keen understanding of the intricacies of aviation, especially regarding the aerodynamic features of the Boeing fleet, we are willing to bet a thousand dollars right here and now that you will never, ever be a member in good standing of the Mile High Club! —Ed.

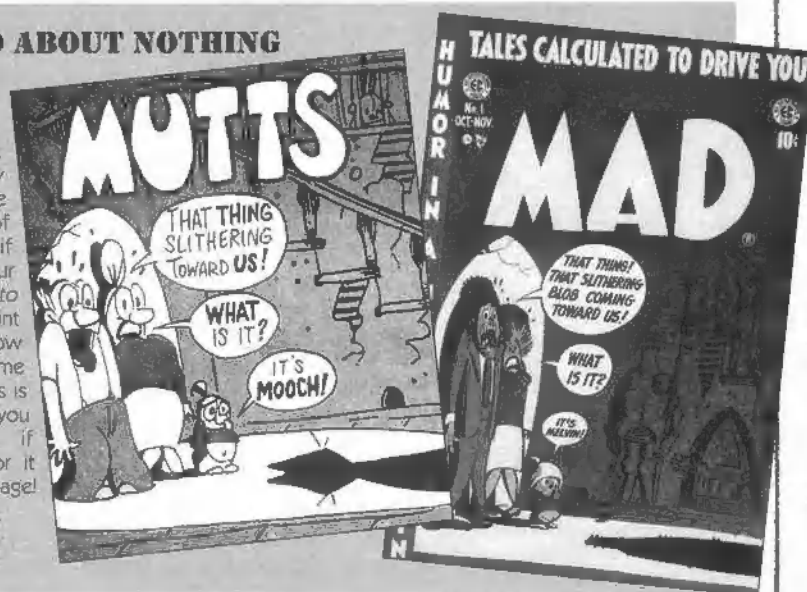


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MUTTS ADO ABOUT NOTHING

The nationally syndicated comic strip *Mutts* by Patrick McDonnell recently paid homage to the very first issue of MAD! Of course, if you were buying our *Tales Calculated to Drive You Mad* reprint series you would know that! By the way, volume four in this fine series is on sale now. But, you would know that if you read the ad for it on this very letters page!



MAD MUMBLINGS @aol.com

If one synchronized swimmer drowns, do the rest have to drown with him? — ChatManMat
...Spam is not only a food, it is a way of life! — MR MOO COW...I worship my Alfred E. Neuman ornament and feed it. — Ksandov...
If practice makes perfect, but nobody's perfect, why practice? — LrdMagnus...Smokey the bear says: Bears don't talk — EKR2002... Excessively large spoons terrify me — Bocky80...Dear God my pants are talking to me! — BerryBeret
...I love walking in the sand with peanut butter between my toes — RRJEB.

GETTING INTO A DISSING CONTEST

Stop dissin' Hanson ("Marilyn Hanson," back cover MAD #364). I mean, how rude can you be? How do you think that makes them feel? So just stop it, okay? It really pisses me off to see magazines like yours dissin' Hanson. So please stop it.

Victoria Hanshaw
Miles, OH

Vickers — MMMBite Me! —Ed.

HOW TO REACH US

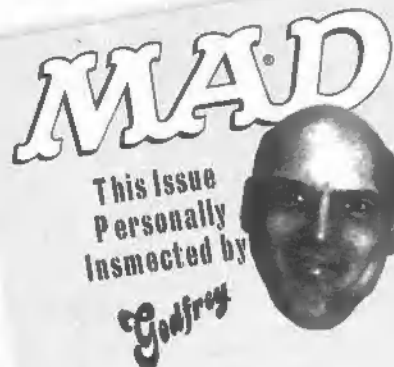
Please Address Correspondence To: MAD, Dept. 368, 1700 Broadway, New York, New York 10019. MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read faxed submissions!

GOOFREADER WANTED

On the white protective cover of MAD #365 sent to subscribers, you stated that this issue was personally inspected by Godfrey, who, if I remember correctly, is your relatively incompetent editor. This would have been rather funny, except that I couldn't find a single grammatical or spelling mistake in the whole magazine! The only reason I'm writing this is that I want to hear you say more about Godfrey making mistakes. See you in grammar school, schmucks!

Paul Hammond
Scarborough, ME

Hammbone — We think you and all the other subscribers who get these specially wrapped copies of MAD should inspect the issue again! —Ed.



MAD #365 Protective Cover

THE PACIFIC DIM

I'm writing this about your article "NBC's Desperate Plans for *Seinfeld* Spinoffs" from MAD #364. In the picture in which Mr. Costanza was teaching Korean to students, I found out the letters on the blackboard were not Korean but Japanese. I wonder how this kind of mistake can happen?

Hui-Soon Yoon
Lawton, OK

Hui-Soon — Why was it Japanese on the blackboard and not Korean? Three words: Honorable Son Godfrey! —Ed.

**MAD'S POP-OFF
VIDEO SPECIAL
ON SALE APRIL 21!**

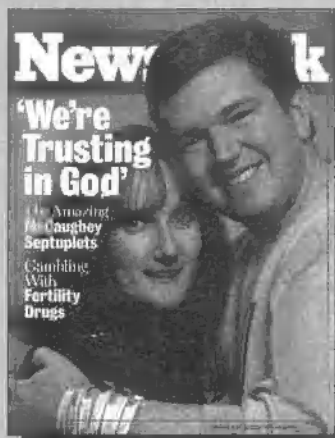
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TOOTH IN JOURNALISM

Newsweek, that fine bastion of journalistic integrity and excellence, recently committed something of a *faux pas* (for those of you who failed Spanish in high school *faux pas* means SCREW UP!) by digitally altering the teeth of septuplets mother Bobbi "why don't you have another Metrodin" McCaughey, so they no longer looked like the mountain range that Hannibal crossed with his elephants back in whenever it was (we don't know because we failed history along with Spanish)! Anyway, now that you know that, here's an editorial cartoon about the *Newsweek* debacle as depicted by editorial cartoonist Jeff Stahl in the Cincinnati Post!



ALFRED E-MAIL

America Online, sans warning or notice (ain't that just typical of them?) has changed your keyword from MAD to MAD MAGAZINE. I'm sure Mr. Case and his cohorts didn't inform your editorial staff of this inasmuch as your current issue still indicates the old keyword. Don't they realize that it used to be just three keystrokes and a click to get to you and that the additional nine keystrokes could cause serious carpal tunnel syndrome? Whereas once I easily got to MAD, now I just get MAD easily!

Mattymud@aol.com

Matts — Thank you very much for your letter correcting this factual error. We didn't pick it up because everytime we try logging on to AOL we STILL GET NOTHING BUT A FRIGGIN' BUSY SIGNAL! —Ed.

I just thought I'd say I loved that parody ad of Microsoft that you put in issue #364. I'm going to photocopy it and put it up on my dorm room wall!

GIG SG 62@aol.com

GIG — Thank you for your kind and insightful letter. It is rumored that this MAD ad parody was the catalyst that finally awoke the Justice Department to the suffocating, strangulating monopolistic hold that billionaire Bill Gates and his Windows 95 wonderboys have over the entire planet. But, hey, it's just a rumor! —Ed.

OUR PAST HAS COME BACK TO HAUNT YOU!



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WARNING: This full-color Spectacular is ONLY available at newsstands, bookstores, comic specialty shops and other retail outlets! It is NOT part of the series sent to MAD Super Special subscribers!



SLIME AFTER SLIME DEPT.

We thought we were lucky. After *Alien*³ tanked a few years back, we were sure that those schmucks in Hollywood wouldn't want to foist another crappy installment of their gory series on us. Man, were we wrong! Instead, they pumped some stale air into a bad script, and we got...

ALIEN RESUSC



I'm Ripple! Let me give you a little background — I was a hero at the end of *Alien*³, and I was also dead! And "dead" is about as "hero" as you can get! Thanks to advanced DNA cloning, the doctors — script doctors, that is — were able to take a formerly closed *Alien* movie trilogy and breathe life back into it for this, and at least one more, feature! I just hope it does better than *Rocky IV* and *VI*!

I'm Dr. Mayhem Wrench! The new alien I cloned from Ripple presents a wonderful opportunity for interaction! I'm positive we can teach them our human ways by using advanced logic and kindness! Then, after 15 seconds, if they haven't responded the way I want, we can resort to my favorite old-fashioned methods — heavy-duty S&M treatment!

I'm General Putz and I'm in charge of this secret mission! I sort of hoped that as General, I'd know what the mission is, but basically it's so top secret my orders are to just float around in space till the closing credits or I die, whichever comes first!

We're futuristic pirates — ruthless scumbags who will do anything to raise cash! We used to work for America Online, but now that every earthling has been duped into signing up, we've set out on our own to dupe and screw entire galaxies!

EN TATED

ARTIST: MORT DRUCKER

WRITER: DICK DEBARTOLO



Right now, we're selling frozen bodies from Earth! They're real easy to come by! We get 'em from New York City during the winter when people freeze waiting in line to buy tickets for the Broadway version of *The Lion King*! Two hundred years and it's still a sell-out! Why didn't I buy Disney stock years ago when it was cheap at a million bucks a share?!

I'm Cold! I'm a tough terrorist with a difference! The difference? I'm not tough! And I'm not sure why I'm a terrorist! Unless of course it's because I've succeeded in terrorizing myself by taking this role which is WAY out of my range! Heck, I'm even a little frightened to be in this stupid MAD spoof!

That alien you harvested from my body is a queen! I suggest you get a lot of Pampers!

For her offspring when she gives birth?

No, you idiot! For you and the rest of your crew! When she gets a little bigger and starts to attack, you guys will be crapping in your pants!



Are you angry that you gave birth to that alien?

Do you know what it's like to have blood-sucking, glop-covered offspring?

Yes! I have two teenage sons at home!

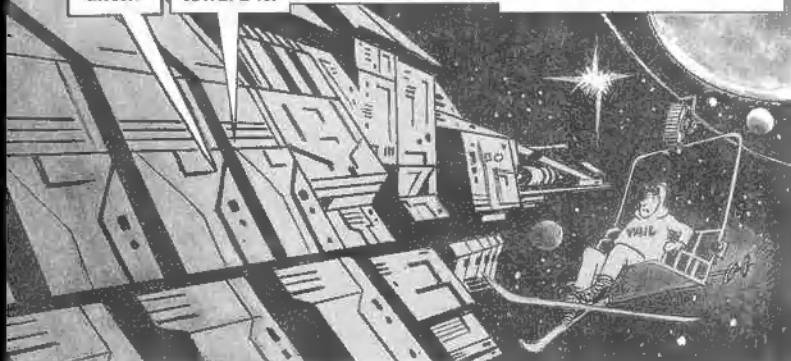


I sense you have some feeling about that alien!

I am its mother, but I don't have maternal instincts toward it!

Then why did you send birth announcements to everyone on the ship?

I may not have maternal instincts, but I know etiquette! Sending birth announcements is a must! Besides, a few presents here and there would help! Like a laser rifle to kill the little monster!

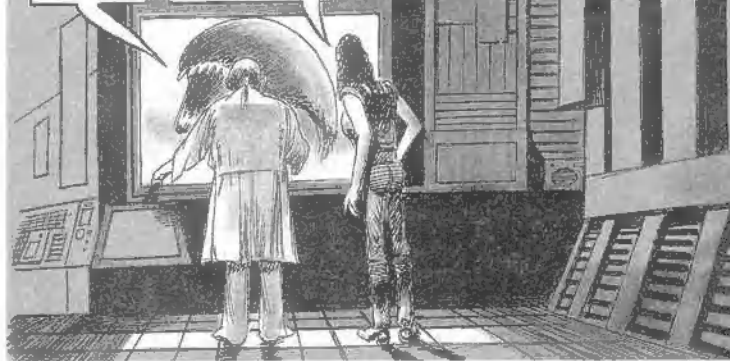


I can teach the alien respect with just this little knob!

By using fear! If the alien doesn't act the way you want, you give it lethal spray!

It isn't lethal! When I hit this red button, endless reruns of *Touched By An Angel* start on the TV in the alien's cage!

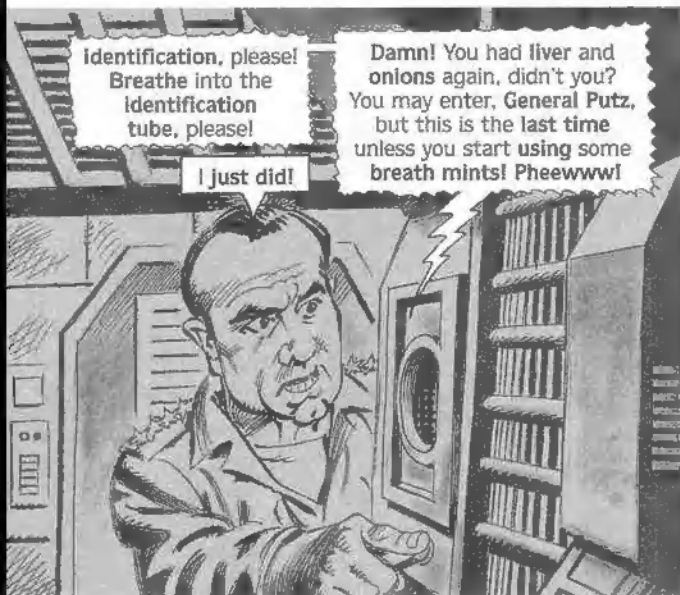
That's worse than lethal! You're a sick, twisted man!



Identification, please! Breathe into the identification tube, please!

I just did!

Damn! You had liver and onions again, didn't you? You may enter, General Putz, but this is the last time unless you start using some breath mints! Phewww!

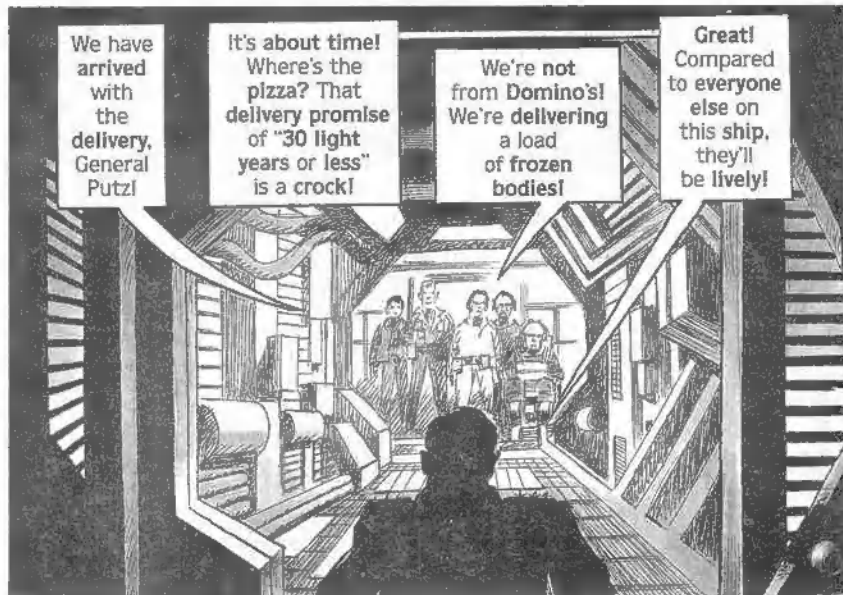


We have arrived with the delivery, General Putz!

It's about time! Where's the pizza? That delivery promise of "30 light years or less" is a crock!

We're not from Domino's! We're delivering a load of frozen bodies!

Great! Compared to everyone else on this ship, they'll be lively!

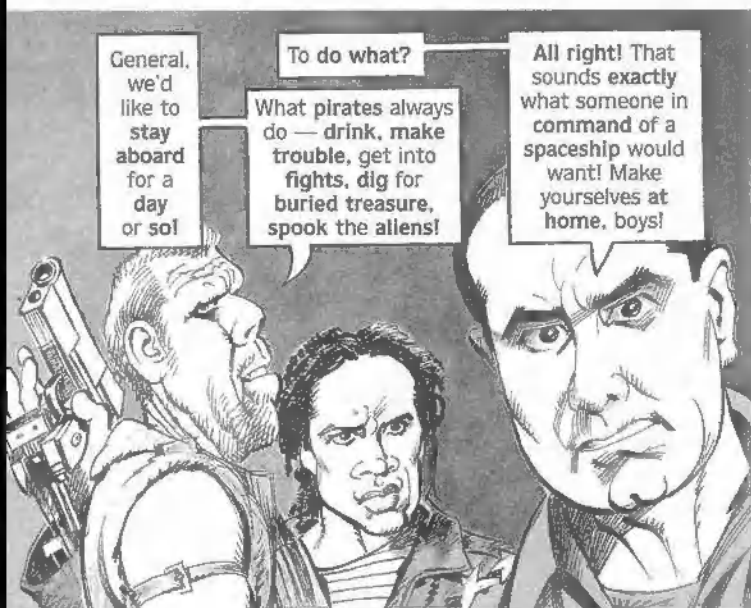


General, we'd like to stay aboard for a day or so!

To do what?

What pirates always do — drink, make trouble, get into fights, dig for buried treasure, spook the aliens!

All right! That sounds exactly what someone in command of a spaceship would want! Make yourselves at home, boys!



Man! That Ripple woman plays pretty damn rough!

Either they used some of Dennis Rodman's DNA in her cloning, or she doesn't quite remember the rules of the game!

I can see! Someone should explain to her that she's supposed to put the ball through the net, not the player!





Before I boarded, I accessed top-secret computer files that explain the bizarre experiments taking place on this ship!

How did you do that? That government security code is supposedly unbreakable!

You know those little Windows 2495 "Tips of the Day" that come up each time you turn on your computer? You should read them! They spell out how to access every top-secret government record!



You look wonderful for someone who died 200 years ago! Mega-vitamins? I bet you don't eat fries!

I was brought back to life in a lab! I have super strength! I can punch through steel and put a knife through my hand, but mainly they use me in the cafeteria to open bottles of pickles without banging them on the floor or running them under hot water!

Wow! NOW I'm impressed!



I don't know what's come over me! I'm a woman, but I find you — another woman — very attractive!

When you were back on Earth 200 years ago, did you watch *Ellen* a lot? They say TV had a profound effect on viewers back then!

Only the Southern Baptists said that! I think they have their own planet now, so they're finally happy!



The aliens are escaping! And boy, are they angry!

It must be that time of the month!

Time of the month? What are you talking about?

I was able to give the aliens an almost human reproductive system, but I wasn't able to engineer out the PMS!



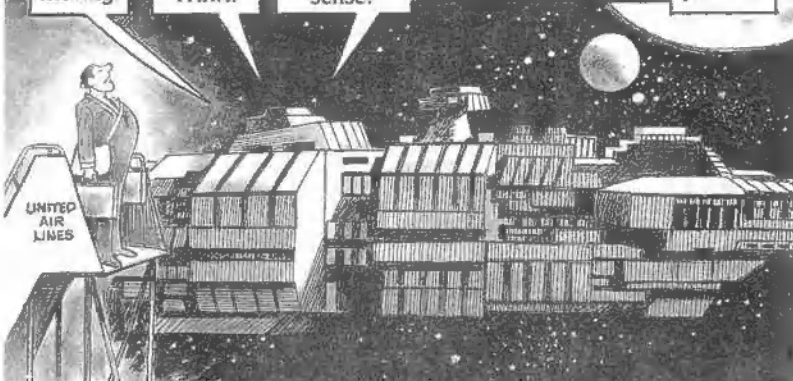
The aliens are loose and now the ship is moving!

It can't be moving! I left it in PARK!

She's right, it's moving! She must have an alien's sixth sense!

Not really — just five human senses! I feel it moving, hear the engines, see the stars zipping by, smell the burning fuel —

All right, all right already! We get the picture!

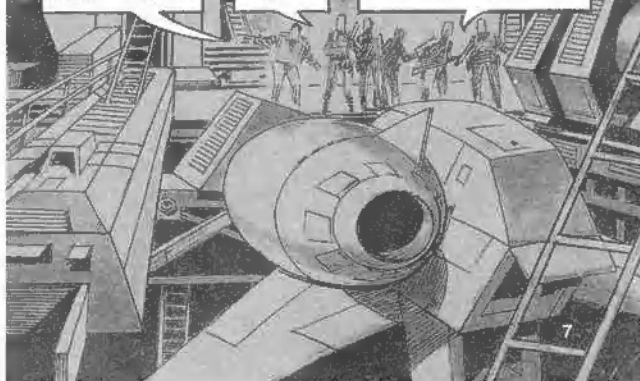


There's no one at the controls! This ship is set on auto pilot back to our home base — Earth!

No! I can't return to Earth!

Why not?

I left my car in the short-term parking lot at the airport! Do you have any idea how astronomical the parking fee will be for 30 light years — at the daily rate!



I have good news and bad news! The good news is I just threw a hand grenade into the place where some of the aliens are!

The bad news? I'm standing in the same place! See ya!

You can't come with us! There's a monster in your chest!

That's nothing! You should look in my boxer shorts!

Soon the monster in your body will burst through your rib cage!

Big deal! I went through worse eating a Taco Bell Burrito Supreme!

There's only one way to escape — through the galley!

How can you be sure? Because it's flooded, and the only way to escape is always the most difficult!

I'll say this: He knows his movie logic!

CREW WARNING: THIS SHIP IS NOW UNINHABITABLE!
AUDIENCE WARNING: THIS PLOT IS NOW INCOMPREHENSIBLE!

Is this a spaceship or the Titanic? How the hell could this much water get aboard a spaceship?

Um...bad caulking around the windows?

I hate these aliens! They're so scary!

Luckily, I can't see them! Something's covering my eyes, but I can't quite figure out what it is!

Ewww! Talk about sucking face!

EWWW!

My circuits tell me to go this way, and we'll be safe from the aliens!

I don't believe it! She's a robot! All this time I thought it was just really awful acting!

Even for a robot it's really awful acting!

If that alien gets sucked out the window, we'll all die from lack of oxygen!

How do you figure that? If we all just swam underwater for a full 17 minutes on just one breath of air, obviously lack of oxygen isn't a problem on this ship!

I can't believe it!

That we made it back to Earth in one piece?

No, that our **LUGGAGE** made it back to Earth in one piece!

I thought you weren't supposed to bring live fruits, plants or aliens into the country!

Uh-oh! **SOMEONE'S** gonna have trouble at customs!

ROBOT AND CLONE AT THE COMEDY CLUB

FLIGHT 900

BAGGAGE CLAIM

FRAGILE

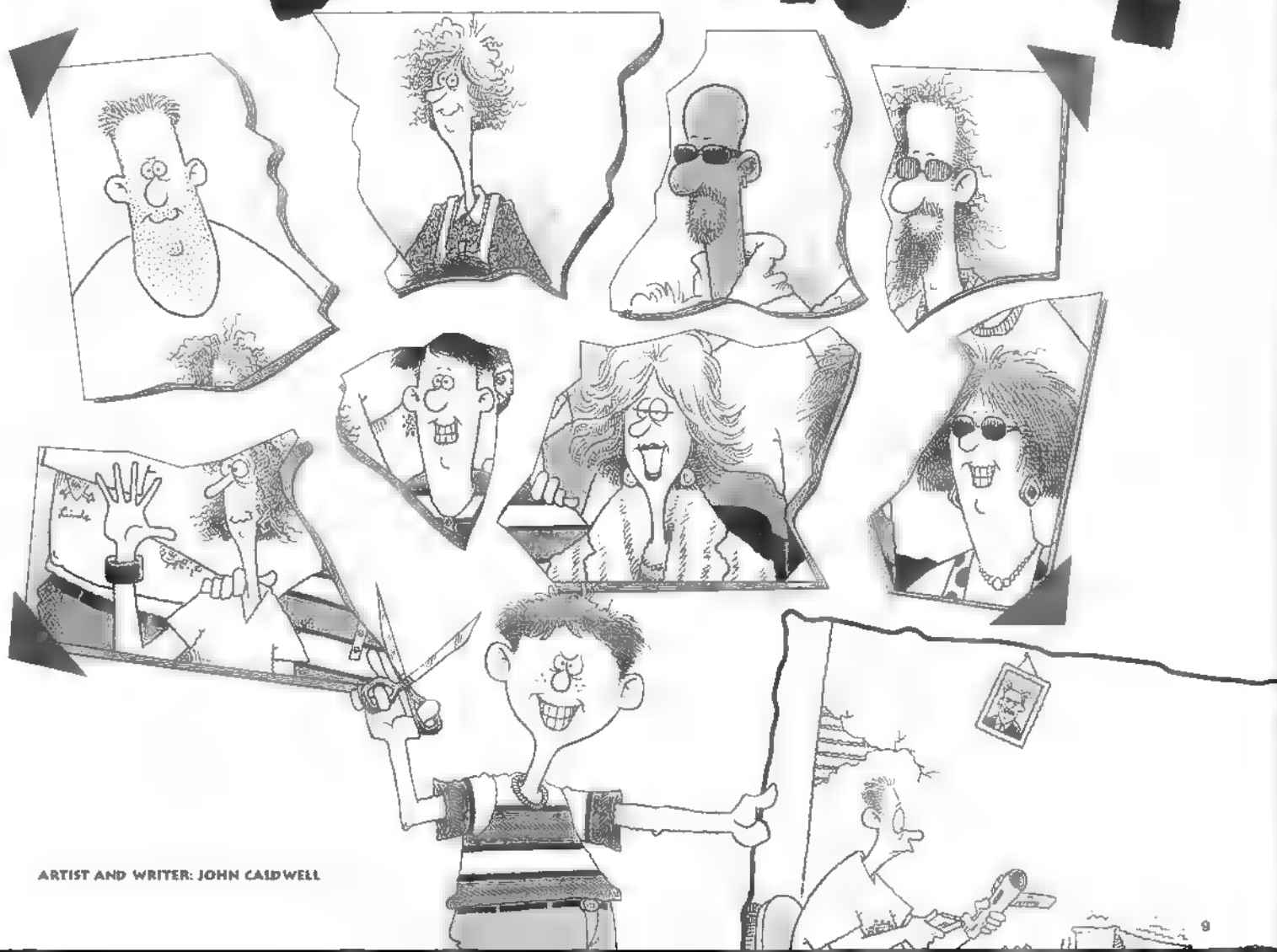
MAX KORN



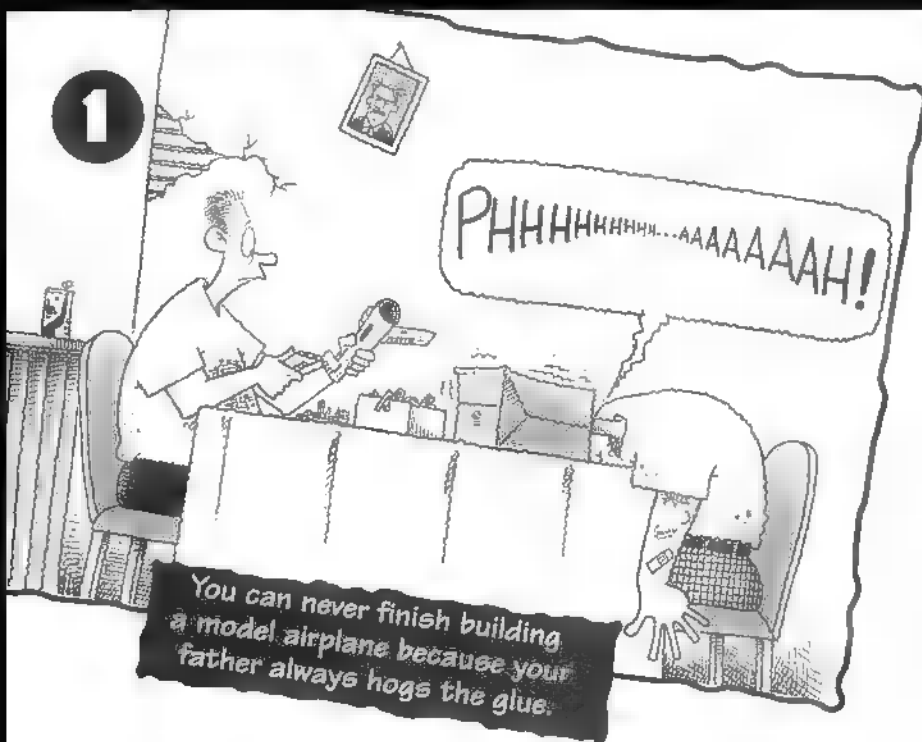
So, you think you're growing up in a dysfunctional family, huh? Okay, so maybe your father, who's boffing his barely-twenty-year-old secretary, doesn't speak to your mother, who, as a rule, downs five cans of Molson Ice before driving you to school! And your sister, who's dating the entire varsity football team and half of the hardware staff at Wal-Mart hates your guts ever since she caught you selling her underwear to your friends! So what? You still qualify as the Cleavers compared to anyone unfortunate enough to recognize...

10 WARNING SIGNS YOUR FAMILY IS BEYOND

DYSFUNCTIONAL



1



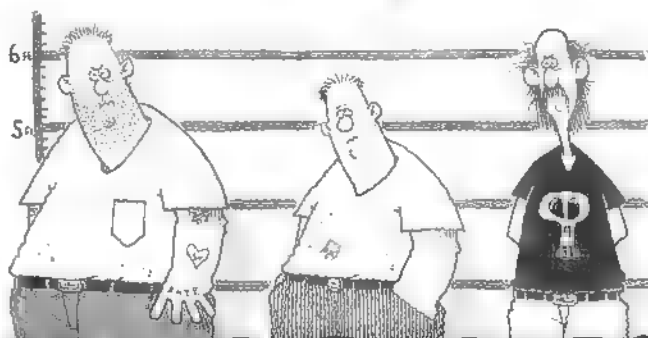
You can never finish building a model airplane because your father always hogs the glue.

2



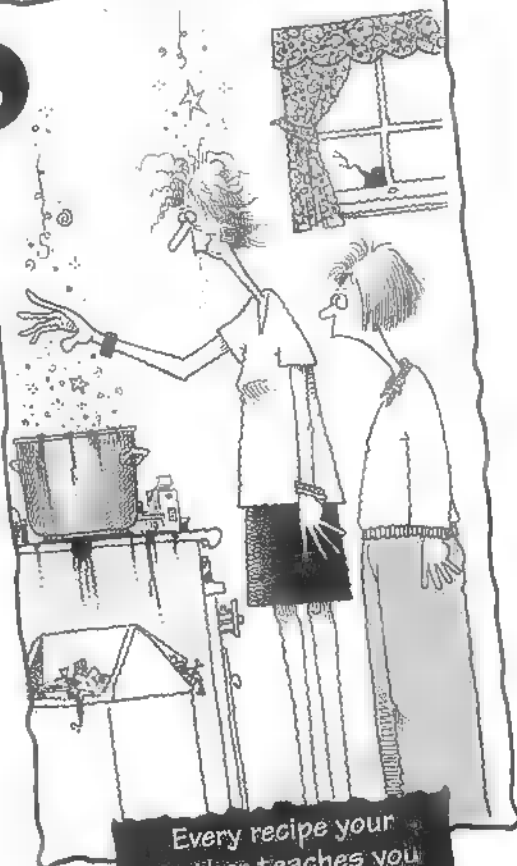
Holiday visits to grandma are often cut short due to unannounced cell block-wide lockdowns.

5



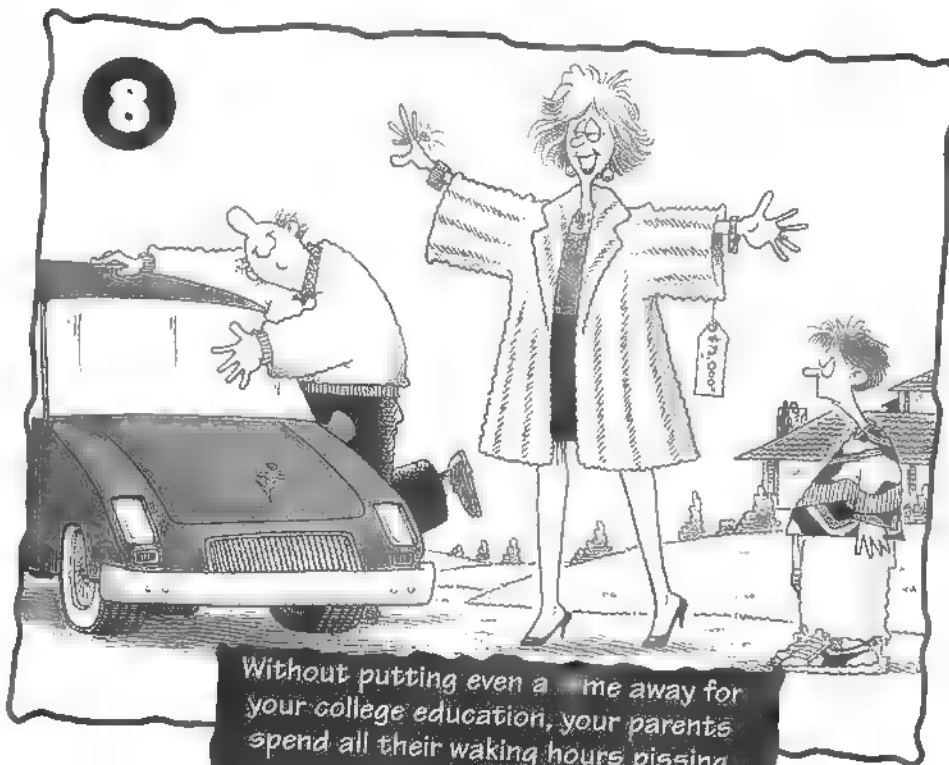
The only thing you and your father ever seem to do together is appear in police lineups.

6



Every recipe your mother teaches you to cook calls for a dash of Crystal Meth.

8



Without putting even a dime away for your college education, your parents spend all their waking hours pissing away your Michael Jackson hush money.



3
You catch yourself filling with prison officials for conjugal visits to your stepfather.



4
Your honor roll appearances go largely unnoticed while your mother proudly crams the refrigerator door with your brother's outstanding warrants.



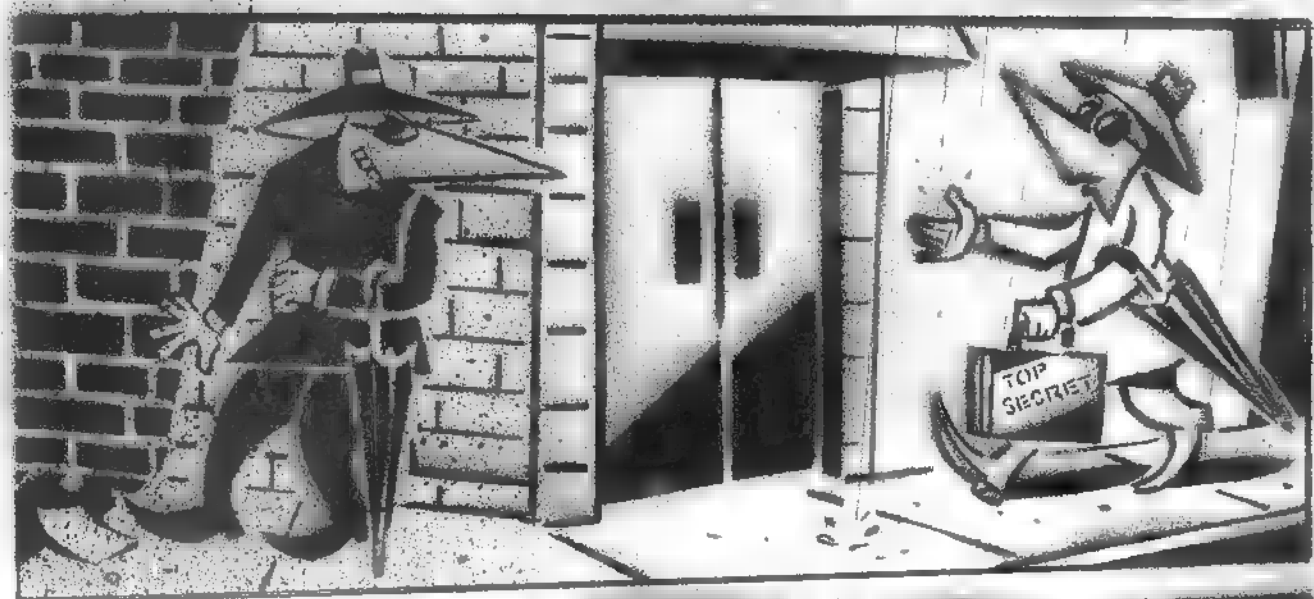
7
The main sticking point in your parents' pending divorce case is over custody of the bong.



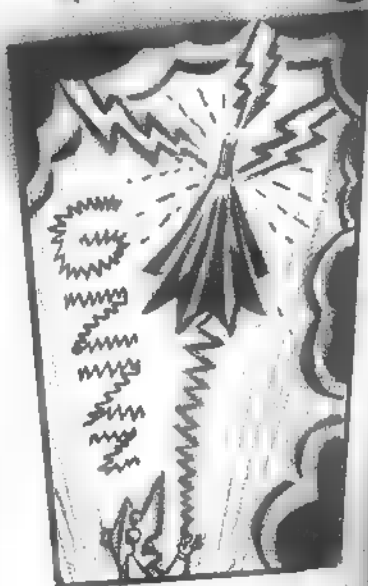
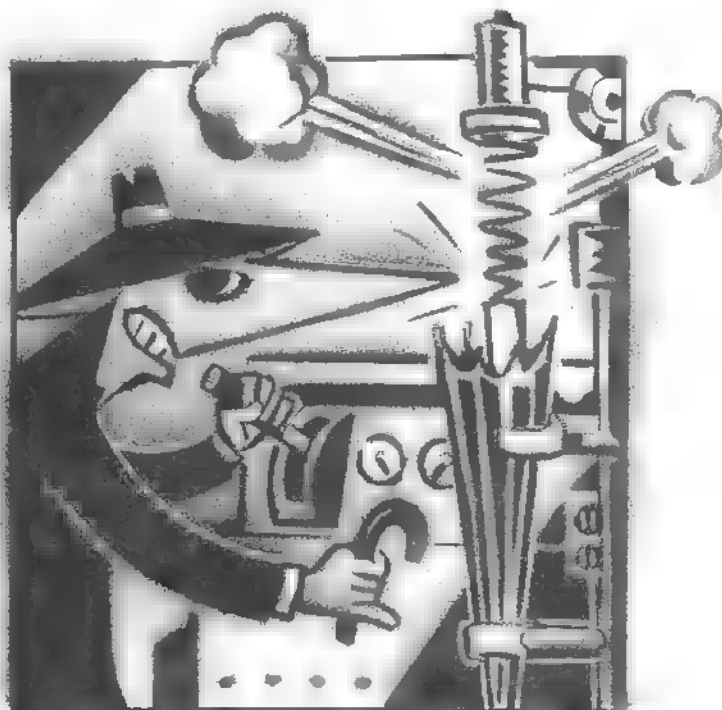
9
The only subject you and your brother can agree on is: "Who's your favorite Menendez brother?"



10
Take Your Daughter to Work Day finds you rolling drunks and peddling crack.



KUPER 97



MONROE & ...

The footlights. The applause. The flop sweat! Yes, Monroe

I want you
to meet the
new drama teacher,
Mrs. Hasbeen!



Good
afternoon, boys and
girls! Maybe some of you
remember me from my walk-on
role on TV's *Dynasty*!



(Sniff!) Okay,
we should (Sniff!)
practice kissin'
(Sniff!) now!

Shoot me!
Just shoot me
right here where
I stand!

There'll be
plenty of time
for kissing at the
oast party!



For now, let's all
try on our tights!

Try on
WHAT?!



Oh yeah?
Well, I'm playing
Romeo!

Great,
what color are
your tights?

Kind of
greenish -
HEY!



Pack your bags,
boy! You're on the road
to Fruitsylvania!



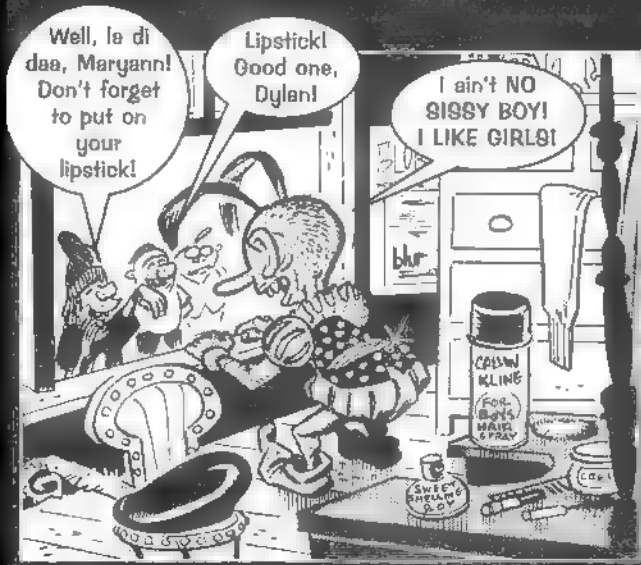
Hey, Monroe!
Dylan says we
can hang out with him
and throw rocks
at cars! Wanna
come?

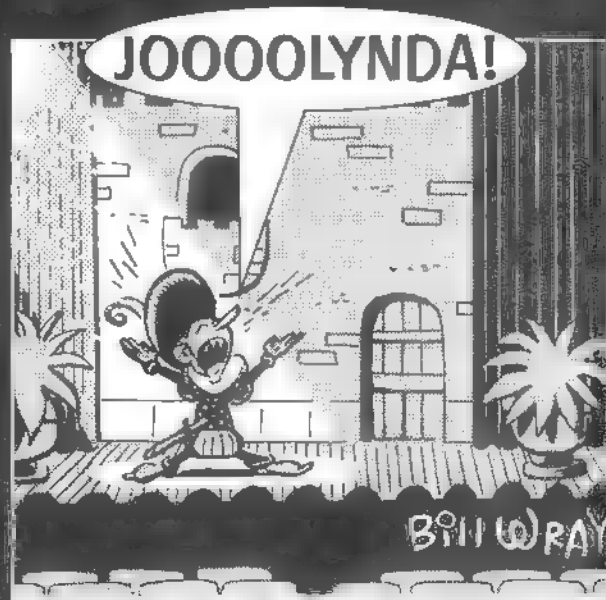
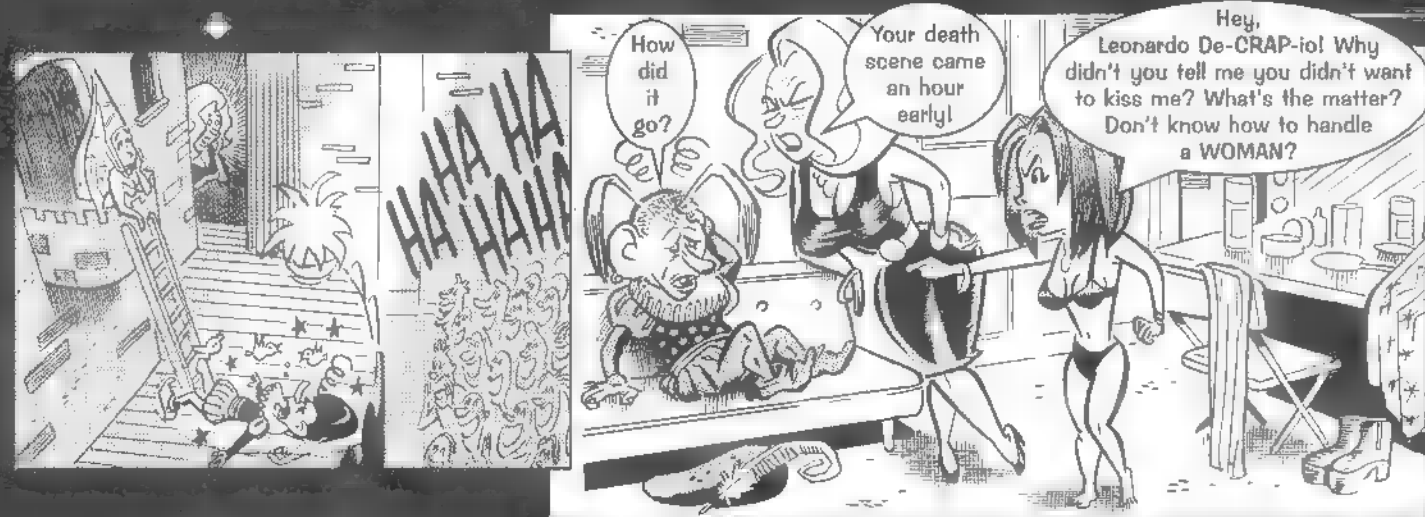
I have
play
rehearsal!



THE SCHOOL PLAY

explores the world the thespian!





Special Reports: A Special Report

PLUS: Why We Love
Everything That's Popular!

#412 • APRIL 1, 1998

Entertain me

WEEKLY

Special All
Butt-Kissing
Issue!

SUMMER
BLOCKBUSTERS

ALL THE
STUDIO-GENERATED
'BUZZ'
ON 475 NEW MOVIES



JIM CARREY'S
ASS!
WE PUCKER UP!

Abigail Burns

I'm a recent college graduate.
I have a lot of debt.

I can't believe
they only gave
me \$60 for
Great Grandma
Ida's antique
gold bracelet!

My monthly payments
are so high, it's all I
can afford for dinner.
Makes its own gravy—
just add water!

I had to have
Goafus put to sleep—
pets are so
expensive!



I had a harder
time getting this
than I did a
pre-approved
Visa card.

Visa Purchases:

Purchases? Haven't made
any lately. With an annual
interest rate of 18.5%, I'm
still paying off stuff I charged
freshman year! I'll be owing
those Visa bastards money
until the year 2015!

When you go on
Tuesdays they give
you juice and cookies!

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and we won't let you be.

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MAIL



Loveable Like A Fox

MICHAEL J. FOX AS TV's #1 most lovable star ("TV's 100 Most Lovable Stars." 3/24/98)? Come on! You need only look at *Party of Five's* Neve Campbell to see she's got the former *Family Ties* star beaten! What were you thinking?!

JONATHAN ANNOYED
Irritable, S.D.

EDITOR'S NOTE:
We were thinking that we were trying to get an interview with Fox at the time. We have since retallied our scores and now realize that Drew Carey is TV's most lovable star. See our exclusive interview with him in two weeks.

David's Letter, Man

I LOVED YOUR RECENT issue, "The Summer Blockbusters, A Look Back!" (3/17/98). It was even better than "The Summer Blockbusters: A Look Ahead!" (5/17/97) and "The Summer Blockbusters: Special Preview Issue!" (5/24/97). I can't wait for next week's "The Summer Blockbusters: One Last Look!" I hope it measures up to your fantastic "The Summer Blockbusters: Winners and

More Winners!" issue (7/5/97). Keep up the great work!

DAVE SUCKUP

Waitingroom, Tex.

WHILE I LOVED YOUR coverage on the summer blockbusters, I am concerned that you are neglecting the race for the Oscar.

FAWN SUMMERE

Anxious, N.J.

EDITOR'S NOTE:
Following four weeks of Fall Blockbusters issues, we will have six months of uninterrupted pre- and post-Oscar coverage, including our special "The Oscar: Why We Wish Everyone Could Win!" issue.

Sex And The Single Subscriber

THANK YOU FOR THE exclusive interview with Mel Gibson! Reading his intelligent and thought-provoking answers to some difficult issues proved what I always thought — I, for one, would love to have sex with him!

JANE TWITCHY

Hottenbothered, Mich.

YOUR ARTICLE ON Uma Thurman proved what I always thought — that a woman with smarts, class, and grace can still make it in Hollywood! I, for one, would love to have sex with her!

WOODY LONG

Boredstiff, Wis.

'Friends' In Need

YOU HAVEN'T RUN AN article on any of the *Friends* cast for two whole weeks now! What's

going on?

VIC ARIOUSLY

Nolife, Tenn.

I THOUGHT THE MAILMAN must have been delivering the wrong magazine when, for the past two weeks, there was no *Friends* coverage. What happened?

NOAH LIFE

Vicarious, Ill.

EDITOR'S NOTE: A printing error, coincidentally occurring on two consecutive weeks, coupled with the fact that we thought that the *Friends* craze was long over, resulted in the omission of all *Friends*-related articles. We are currently working on a Special *Friends* quadruple-issue to make up for this mishap.

CORRECTIONS: *LeAnn Rimes* did not die in a tragic vowel accident on *Celebrity Week on Wheel of Fortune (News or Not)*. *Richard Marx*, not *Harpo Marx*, is working on a new album (*Music*). The photo on page 76 of *Tori Spelling* was misidentified as *Mr. Ed (Encore)*.

ENTERTAIN ME WEAKLY welcomes reader mail, as long as you gushingly agree with our writers and editors, or, if you have a differing opinion, as long as it is based on something so nit-picky that by printing it we make you look like an idiot with no life. Address letters to ENTERTAIN ME WEAKLY, 1675 Bootlick Way, New York, NY 10019. E-mail can be sent to vacuum@ew.com, where it will be read several months from now by the bored seven-year-old son of a secretary who didn't know what to do with him after his mid-afternoon dental appointment and stuck him at a desk in the computer room. Letters may be edited for clarity or excessive agreeability.

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Entertain me

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FREE TO A GOOD HOME: Cute, job & shepherd mix, ten weeks old, 3 male, 2 female.

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RISK & MAKEUP MANAGER: Mabel Lazen
WOMAN WHO COMES IN ONCE A WEEK TO WATER THE FERNS: Maria
THAT FELLOW WHO FIXES THE COPY MACHINE IN THE RESEARCH DEPARTMENT: Lou? Letty? Larry? Something like that.
The guy with the terminal plumber butt. (I'm sure if he was clear the paper jam in my fax)

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COPY CAT: "Copy Cat"
SHUT UP: "Shut Up!"
STOP SAYING EVERYTHING I SAAYAY: "Stop saying everything I saasay"
MOM: "Mom!"

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We'll pay you to lose 30 pounds in 30 days! Call for details!
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CONTRIBUTORS
WRITERS: The Usual Gang of Hacks
PRESIDENT: Michael J. Neustand
PUBLISHER: Michael Printknapp
VICE PRESIDENT OF EXCESSIVE "PLEASE RENEW" LETTERS: Irene Junque-Mine
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GENERAL MANAGER RESEARCH CENTER: Miss Gibson, reference section, Parkway Elementary School, Teasterk, NJ
PICTURE COLLECTION: Al Bunn
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NEWS *Or* NOT

April 1, 1998 // Gossip // Pap // Hype // And Stuff Like That // Edited by Albert Hodgepodge



THE ROAD TO (Box Office) RICHES

THE SCENE: SOUND-stage 34 on the Try-Star Lot. There's pure magic in the air — the type of pure magic that's created only when two legendary Hollywood superstars meet before the camera for the first time. **Redford** and **Newman**. **DeNiro** and **Pacino**. And now, **Pauly Shore** and **Carrot Top**.

The two venerable actors stand motionless on the set, waiting for the shout of "Roll 'em!" from first-time director

Try-Star's *Road to Zanzibar* remake will be the year's hottest movie. At least, that's what their Vice President of Publicity told me over an expensive dinner at Lutèce. by Gregg Hype

Paul Matteshot. The moment is pure magic, just like we said in the first paragraph. "Yup, it's pure magic," Matteshot says. "The chemistry here is unbelievable."

What's *also* unbelievable was putting this whole thing

together. "It wasn't easy," sighs Matteshot, 28, wearing ■ black T-shirt, jeans and sunglasses, like all cool directors do. "Assembling a cast of this caliber — these guys are hot, hot stars — and getting the rights to a

50-year-old Bob Hope and Bing Crosby *Road* picture took a lot of doing. I'm glad we're finally filming. This is the fun part."

What *wasn't* the fun part was signing the stars on in the first place. Shore, 32, was busy stealing furniture from the set of his failed FOX sitcom to re-furnish his empty apartment and didn't have time to think about another project. "They [Try-Star] approached me and I'm

like, 'Listen guys, don't talk to me now — I've got to get this couch into my van before security catches me.' But then they mentioned Carrot Top and I was like, into it," the affable Shore grins. "I like, quit my job as busboy at my mom's club [The Comedy Store] the next day. That's how into it I was."

Who *wasn't* into it, at least initially, was Carrot Top. The carrot-topped Carrot Top, 29, was booked solid for the next few days. "I told them, 'Great, but I have a gig next Monday at Norwalk Community College, and then the following Thursday I have to record three, four announcements for the Cartoon Network. How are we going to fit this in?'" When told that principal filming wouldn't start for three months, the reluctant red-headed prop comedian signed on. "I'm glad I did. This guy is like a brother," he says as he jokingly bops Shore on the head with a giant wooden tiki fork.

Not bopped on the head with a giant wooden tiki fork was **Bob Hope**, the nonagenarian star of the 1941 film *The Road to Zanzibar*. Hope, who owns the rights to all of the *Road* pictures, was reluctant about seeing an updated version done. "He wasn't afraid that our version would diminish the original," explains producer **Ivan Bombo**. "It was just, well, Bob's getting on in years, and he couldn't hear us when we made an offer."

Who *could* hear were Matteshot and Bombo, who were able to clinch the deal with Hope after wooing him over a round of golf. "It was the longest and strangest game I've ever played," laughs Matteshot. "At one

point, Bob thought he was at a USO show and started telling jokes to a flock of Canadian geese by a water hazard. We eventually got him to sign the contract by putting it in the inside cover of his autobiography, *Don't Shoot, It's Only Me!* and asking for his autograph."

Who *didn't* ask for his autograph was actor **Jim**

"**Ernest**" **Varney**, who was originally up for the Shore (nee Hope) role. "I begged for the part but they had already signed Pauly, so they asked me to read for the part of Alyssa [Shore's leading lady]. I did and they loved it! This is the best role I've had since *Ernest Goes to Sea* *Howard the Duck*. I'm thrilled."

But will audiences be thrilled? Try-Star is counting on it. As this story was going to press, the film studio had just signed on **Margot Kidder**, **Chevy Chase**, and a **guy in a gorilla suit** for supporting roles. It may not be *The Wiz* but this is one movie that's sure to ease on down the road — to box-office success! ■

The Road Les Traveled

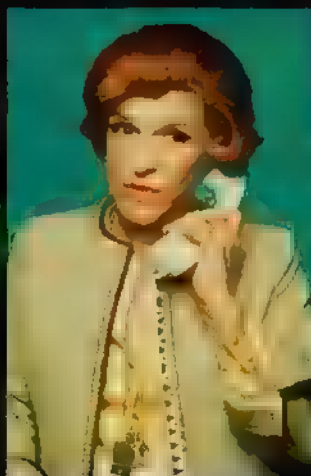
THROUGHOUT HOLLYWOOD history, films with the word "road" in their title have always been hotter than the baking asphalt on Ventura Boulevard on a blazing August afternoon. Witness this long, uninteresting, insight-less, and by no means complete list of movies that one of our fact-checkers compiled while leafing through a Leonard Maltin film encyclopedia during his lunch break in an effort to earn an extra twenty bucks and get his first byline. And while **Leslie Nielsen** appeared in none of the following films, we needed to include him in the introduction to this piece to justify its unbelievably witty title, regardless of the fact that this set-up makes little, if any, sense. —David Himom

- The Road to Yesterday (1925)
- The Road to Glory (1936)
- The Road Back (1937)
- Road Show (1941)
- Hit the Road (1941)
- Tobacco Road (1941)
- Road House (1948)
- Roadblock (1951)
- The Road to Denver (1955)
- Kings of the Road (1976)
- Roadie (1980)
- Roadgames (1981)
- The Road Warrior (1982)
- High Road to China (1983)
- Roadhouse 66 (1984)
- Roadside Profits (1992)
- Road Scholar (1993)
- The Road to Wellville (1994)
- Roadracers (1994)
- The Road Killers (1995)
- Road House (1989)

THE LONG AND WINDING HISTORY OF MOVIES WITH 'ROAD' IN THEIR TITLE:



Non-road movie star **Leslie Nielsen**



Nancy Walker of TV's *Rhoda*



A picture of a road

thinks he's

HOTSh*t

What the country isn't talking about this week...

1 Me I'm so hilarious I don't write for TV but come up with 15 "jokes" once a week for a magazine where the "serious" content is inadvertently funnier than my spin on "current" events.

2 The Spice Girls The British pop group is from Britain, but one would think that they are from the Spice Islands. Because they have the word "Spice" in their name.

3 Me Again No, wait! I may not exist and may in fact be nothing more than a team of the very unfunnies! ENTERTAIN ME WEAKLY editors who fancy themselves comedians.

4 The Spice Girls Again Spice Girls books are already hitting the stores. Maybe they're cookbooks. Because you use spices when you cook. Get it?

5 Jay Leno *The Tonight Show* host rides motorcycles. Hey Jay, you have a big chin.

6 Inflation Prices on various things continue to skyrocket. Gee, no wonder they call it "inflation."

7 Paper Clips They clip together one or more sheets of paper. But I use them to dig wax out of my ears.

8 "Sporty Spice" I bet when the sporty, active Spice Girl gets sweaty she smells good and spicy.

9 "Scary Spice" Hey, you want scary spice? Bite down on a clove on a piece of baked ham on Christmas Day, and then your filling falls out and then try to find a dentist.

10 Saturday Night Live More like *Saturday Night Dead*. Ha!

11 Ellen DeGeneres She came out of the closet last April. Maybe this is why she's known as a "lesbian."

12 Roseanne She'll soon be hosting her own talk show. Hey, Roseanne, the last season of your sitcom sucked.

13 UPN It has many bad shows, including one with former *Jeffersons* star Sherman Hemsley. Hey, George Jefferson, where's Weezy?

14 CBS The network's logo is an eye. It's like it's watching you or something. Instead of you watching it. Or something.

15 "Posh Spice" They were going to call her "Osh Kosh B'Gosh Spice" but that took up too much room on CD liner notes. Also, it made no sense, much like my entire column.



poster notes

Grisham & Bear It

FILMGOERS WAITING in line for popcorn at the local theater have been doing more double-takes lately than John Birch Society members at a **Spike Lee**-crashed meeting. Two strangely similar movie

posters for two very different films are the reason why. The latest **John Grisham** adaptation, *The Bench* (see poster, above left) is a live-action flick about a crooked, corrupt judge who has met his match in a by-the-book, two-fisted D.A., while *The Happy Bears in Funshine City* (above, right) is an animated film

about two bears who bring joy to Gloom Town. That, however, is where the dis-similarities end — at least as far as the movie posters are concerned.

Both films advertise their titles at the top of the poster, followed by a large image of the films' main character(s). Additionally, where *Happy Bears* promises to be "opening soon," *The Bench* employs the like-meaning "coming soon." No-Line Cinema (distributor of *The Bench*) spokesperson Terri Casting-Couch insists that the similarities are unintentional. "To be honest," she says, "yours is the first call we've gotten on this." Despite this potential malinee mix-up, one thing's certain: movie-goers may or may not enjoy either or both of these films when they finally do open! — *Chris Wiskeywaskey*



SEEING DOUBLE:

Posters for the upcoming films *The Bench*, left, and *The Happy Bears in Funshine City*.

NYPD LEWD

"I'm sitting here naked and ready. What are you wearing?"

— *NYPD Blue*'s DENNIS FRANZ, signed on under his secret 'naughty' screen name in America Online's HotCop4HotLady chat room

"Can't you use me for getting your coffee or something? Vacuuming your dressing room? Anything?"

— Former *Family Ties* actress TINA YOTHERS crashing Michael J. Fox's chat on Compuserve, looking for work

"No, for the last time, it's absolutely untrue! Please, does anyone have any questions that don't pertain to this?"

— RICHARD GERE on Prodigy



TRAVOLTA THEN...



...AND FIFTY LBS. LATER

FLASHERS

TRAVOLTIN' DEVELOPMENT Talk about staying alive! Since appearing in *Primary Colors*, *Face/Off* and *Mad City*, it may seem that megastar **John Travolta** has always been a big name movie star just like **Clint Eastwood**, right? Not so, say industry insiders. "Before hitting it big, Travolta was on a sitcom called *Welcome Back*

Kotter!" explains Nick at Nite exec Margaret Cathode-Ray who once saw **Ted Danson** getting off a plane in Newark. "He played a wacky 'Kramer' [the character played by **Michael Richards** on *Seinfeld*] sort of oddball who attended law school in the midwest," reports Larry Porkrind, an avid TV aficionado who claims to remember the show, but has never met

Sandra Bullock. A spokesperson for Mr. Travolta, who is a big fan of **Jay Leno**, had no official comment. Look who's NOT talking now! —*Anna Whaatt*

BOOK 'EM, DANNO What would **Martin Scorsese** say? That's what everyone from **Alanis Morissette** to the late **John Candy** was asking last week about an autobiography about *M*A*S*H*er **Gary Burghoff** penned by *Amistad* star **Matthew McConaughey**, entitled *Radar Love: I Never Slept With Cindy Williams*. The book not only made it into **Oprah Winfrey's** bookclub, but also appeared in the background of a recent episode of **Tim Allen's Home Improvement**. "It's great publicity for a first time author such as McConaughey," says Jon Galley, of Boldtext Books, which has signed **Teri Hatcher**, **Mickey Rooney**, and **Lucy Lawless** to similar deals. Other celebs who haven't been signed to similar deals but whose names we thought you'd like to see in bold type: **Tom Cruise**, **Claire Danes** and **Julia Louis-Dreyfuss**. What would **Goldie Hawn** say? —*Heidi Naimdropp*

EARRING OF TRUTH What's the biggest selling item in Chiu's Discount Jewelry and Liquor Store in Venice, California? If you said the earrings that **Cameron Diaz** is seen wearing in her latest film, *Groping The Pope*, well, you'd be wrong. "Our biggest selling item is the beer and cigarettes we sell to underage teens," says Anna Chiu, shortly before losing her business license. "But if you want ear-

rings, we got 'em for just three bucks." Michelle Spensaccount, the film's costume designer, never dreamed that the earrings would become popular. And in fact, they haven't. "They're only in the film for a second. You can't even see them. Besides, they are just flat out ugly," says Spensaccount. Only one thing's for sure: The ears have it! —*Kristen Badurite*

figure it out

WHETHER IT'S ■ celeb book, Hollywood trend or the dissection of a popular movie, there's no easier way of filling up empty space ■ EW than by listing specific figures which no one cares about. We do it almost every issue, and it never fails. Don't believe us? See for yourself.



- Number of statistics ■ the average "figure ■ out" piece: 8
- Number of statistics that are actually interesting in the average "figure it out" piece: 1
- Number of uninteresting statistics in the average "figure it out" piece: 7
- Number of carefully re-worded set-ups which give essentially the same information in the average "figure ■ out" piece: 2
- Number of column inches eaten up by the average "figure ■ out" piece: 7
- Number of extremely boring facts in each "figure it out" piece included simply to drag out minimal information to sidebar length: 3
- Number of other sections ■ which the "figure it out" subject matter will be mentioned in the same issue, making the average "figure it out" piece terribly repetitive: 3 ("Winners and Losers," the book review, "Random Quote") — *Jessica Scraw!*

<< ran-dumb quote

"I was the one that said, 'Kiss my grits!' on *Alice*. Remember me? Sure you do."

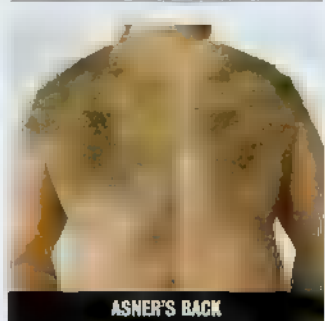
— FORMER TV WAITRESS **POLLY HOLLIDAY (FLO)**, HOPING TO GET A BREAK ON A DRY CLEANING BILL

EVEN UNFUNNIER EW SPOOFS

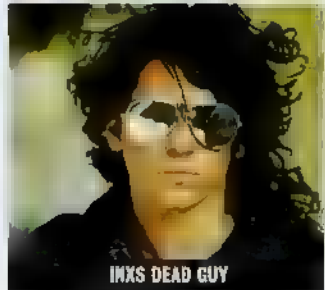
BY BARELY BLITZED



Monotone



ASNER'S BACK



INXS DEAD GUY

ANNOYING Live hostess, Kathie Lee Gifford, 44, in New York City, due to extreme perkiness and "spontaneous" anecdotes about her children... Martha Stewart, 58, in Fairfield, Connecticut, for faked sincerity and general smarminess... George Kennedy, 73, for those *Breath Asure* commercials.

HAIRY The backside of Ed Asner, 88, ranging from approximately his buttocks up to his neck and shoulders, but not his head.

MISSING That woman who played the upstairs neighbor on *Three's Company* who always tried to get Jack

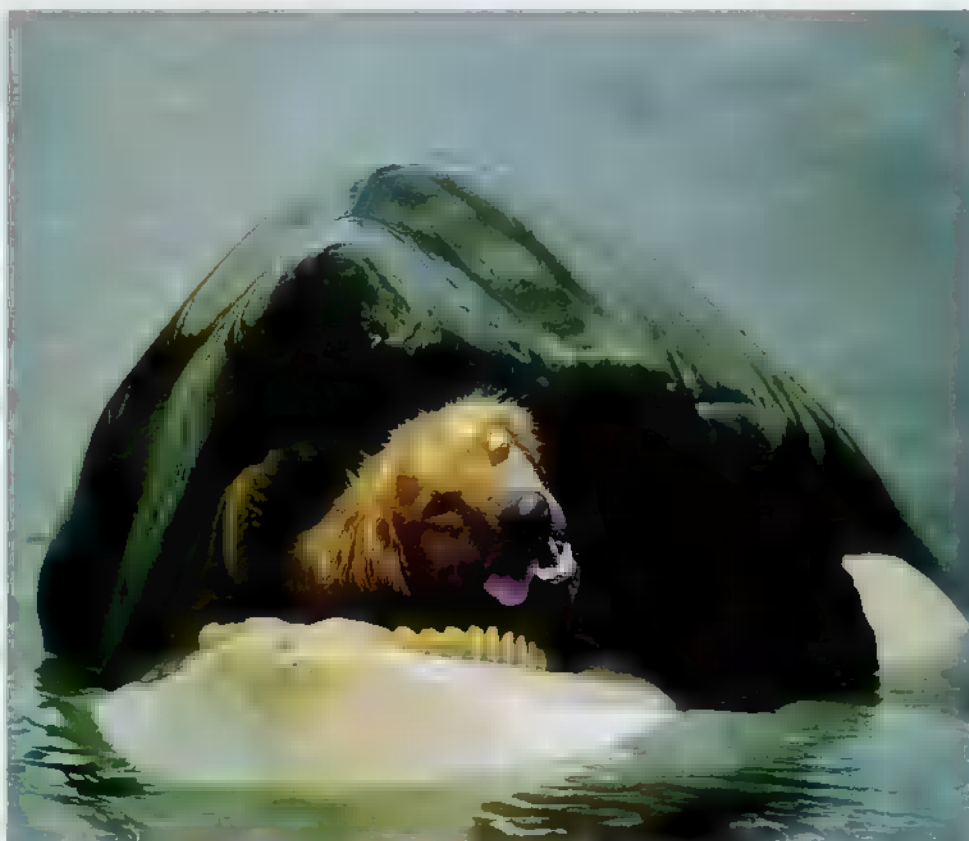
in bed. Remember her? She was on for, like, one season. What was her name? Rhonda? Rona? Mona? Something like that... Whatever happened to her? Whatever happened to Janet for that matter?

FOUND Hand-crocheted eyeglasses case with sunflower design, September 28, in *EW* elevator lobby. If ■ belongs to you, please contact Christine in Reception.

ARRESTED Adding to the seemingly endless list of *Diff'rent Strokes* stars-or-people-remotely-associated-with-the-show-turned-criminals is Joshua Lahtay, 34, who received a parking ticket when the time

in his meter ran out in a Burbank parking lot. Lahtay appeared on the show only once as Willis' friend, Chuck. Contrary to published reports such as the one headlining this piece, Lahtay was not actually arrested. A spokesperson for Gary Coleman had no comment but did send an autographed 8x10 inscribed, "To Joshua, Whatchoo talkin' 'bout, Meter Maid? All the best, Gary Coleman."

DEAD That guy from **INXS**. We don't remember his name and you probably don't either. Believe us, it shook the rock world six months ago, when we forgot to mention it. Oops.



MOBY DOG Though seen here happily clowning the cameras in a recent publicity shot, insiders say that Bud (left) and Willie are not getting along

Whale of a (Dog) Tail

MAMMALS

Meal time woes, ■ chilly atmosphere, and slanderous grumbings plague the set of a so-called family film where the two stars apparently hate each other. by Rue Mermonger

Lights! Camera! Tension!

On screen they play best buddies in the upcoming and highly anticipated *Free Willie 4: Air Willie: Killer Whales Can't Jump*. But according to several people vaguely connected to the project, there's more bad blood between the film's stars, Willie the Whale and Bud the Dog (*Air Bud*), than Fred Goldman and O.J. Simpson.

It started last year when Willie had one of his frequent temper tantrums and fired a string of expletives at the canine actor. Instead of chastising the whale for unprofessional behavior, director Mark Wideangle sided with Willie and canceled shooting for the day. This, insiders say, was just one of many instances where

Willie was coddled.

"The atmosphere on the set was clearly pro-Willie. They spoiled him, and gave him insane perks—like all the sushi he could eat," noted an unimportant extra whose name wouldn't mean anything to anyone, yet still requested anonymity. But while Willie was reportedly treated to gourmet delights, his co-star Bud was reportedly forced to eat dog food, which an unsubstantiated report reportedly reports may have reportedly contained horse meat.

Yet others who were there disagree. "That prima donna mutt was the one getting the special treatment," notes another unimportant bystander who really adds

nothing to the validity of this article. "He was eating food specially prepared for him—food that none of the rest of us were allowed to eat. And sushi for Willie? I don't think so. That poor whale was forced to eat raw fish—huge amounts of it!"

There are definitely two camps on the set: "You're either a Willie person or ■ Bud person. There's no in-between," says yet another anonymous source with a dubious association to the film. "A lot of the heat is on the whale, but let me tell you, Bud's no angel, either. In the middle of a scene, he just decided to take ■ leak, right there in front of everybody. You expect more from an actor of his caliber!"

Complicating matters, both of the high-profile stars insisted on bringing their own people with them to the project. Willie wanted a team of whale experts, while Bud insisted on using his own trainers. On top of that, the whale requested—and got—an enormous 5,000 gallon seawater tank to swim in, while the dog demanded ■ Frisbee and a supply of tennis balls to play with between scenes.

"Whenever you bring together two mammals of completely different species—one land-dwelling, one sea-dwelling—there are bound to be a few difficulties. That's just the way it is," notes a person who doesn't even exist, and who this author just made up to get another quote in. And, in fact, there does seem to be some truth to the rumors that the animals want nothing to do with each other.

For example, Willie has never been seen romping with Bud, although his trainers dismiss this with the unlikely excuse, "It's physically impossible for ■ 2,000+ pound whale to 'romp' on land." Willie's people, on the other hand, insist the dog isn't permitted to swim in the marine mammal's tank because "Bud's shedding right now and all that hair raises hell with Willie's blowhole."

Only time will tell if the behind-the-scenes animosity between Willie and Bud will be apparent on screen. Regardless, these animal "stars" are just inconsequential enough that we felt comfortable burning a bridge and turning our normally brown-nosing magazine into a forum for letting people make unpleasant and unsubstantiated accusations in ■ misguided effort to actually print something semi-interesting and almost controversial.

Blow that out your blowhole, Willie.

The Weak

Reviews by OWEN HOOBERBLOOB and LISA SCHMALTZBOMB

New Releases

HINDENBURG (Faux, PG-13) I'd be dishonest if I didn't tell you up front that my eyes welled up with tears during director James Cameron's latest disaster epic. But I'd also be dishonest if I didn't tell you that the air in the theater was very dry and dusty and that I should have replaced my disposable contact lenses three weeks earlier because they were scratching the hell out of my corneas.

Bill Paxton stars as Gunter Von Zipper, an impoverished young seaman who convinces Captain Klaus Brickenbrach (George C. Scott) to give him a job scraping barnacles off the hull of the magnificent airship, the *Hindenburg*. But because the *Hindenburg* is an airborne contraption that doesn't go near the water, virtually no barnacles attach themselves to the zeppelin's hull, and Von Zipper is left with a great deal of time on his hands.

Enter Helen Hunt as Marian Blueblood, a beautiful but bored, young socialite trapped in a bad marriage to her obnoxious husband Louis (Billy Zane). She meets Gunter and the fireworks start, figuratively speaking. (The real fireworks don't start until the end of the movie when — not to reveal anything, but — the airship explodes and most of the cast dies, but not the two main characters.) As an exciting romantic adventure, *Hindenburg* succeeds on a grand scale. But as an

action-thriller featuring colorful costumed superheroes fighting against even more colorful arch-villains, it fails miserably, most notably due to its lack of action-adventure, costumed superheroes and arch-villains.

Tension is built masterfully with steady pacing throughout the film and we're kept on the edge of our seat wondering what will happen next. Will the two leads survive the explosion to live to their golden years when they will narrate their powerful story in flashback form, as we see in the beginning of the movie? And what of Louis, over whose tombstone (dated May 6, 1937 and bearing a bas-relief image of the *Hindenburg*) we see the aged Paxton and Hunt characters leaning over during the first two minutes of the film? What will happen to him? Will he survive?

Even more glorious about *Hindenburg* is that the whole spectacle is thoroughly entrenched in the era. Our first glimpse of the mighty blimp is in Germany, in April of 1937. How do we know? Director Cameron doesn't miss a trick: He runs "Germany, 1937" across the bottom of the screen. Additionally, Costume Director Linda Clotheshorsech did a magnificent job of dressing all the characters in clothes that people would have worn in that year! No detail was overlooked in making *Hindenburg*

as historically accurate as possible. They even went as far as to hire some actors with German accents — or actors who can emulate German accents — to lend the film still more credibility.

The guts of any dirigible movie are, of course, the high-tension confrontation between the guy who goes around making sure no one smokes cigarettes, pipes or cigars and the people who normally smoke cigarettes, pipes or cigars, forgetting that they are on a hydrogen-filled, potentially explosive airship. In this case, Cameron has turned it up a few notches by populating the passenger list with expectant fathers, peer-pressured teenagers trying to look cool and women with PMS.

That sixty years later we would be celebrating the agonizing, burning deaths of a third of the *Hindenburg's* passengers through this, a glorious event movie, is a credit to everyone involved in this fantastic production; indeed, to everyone in Hollywood. **A+** —OH

In Theaters

DIRIGIBLE PARK (PG) Steven Spielberg masterfully casts Jeff Goldblum and Laura Dern as zeppelinologists who are the guests of a brilliant inventor (Sir Richard Attenborough) on a tropical isle. Our first glimpse of his proudest invention, the *Hindenburg*, is indeed breathtaking. But before long the blimps turn against their very creators and start exploding. The final result is not so much a tribute to Michael Crichton's original novel as it is to the computer animators and the people at Goodyear. **B+** —OH

HINDEN THE LOVE BURG (G)

Familiar live-action page from Dizzney featuring Dean Jones, Suzanne Pleshette and Buddy Hackett as, respectively, a race-dirigible driver, his girlfriend and a mechanic trying to beat the villainous Keenan Wynn and Terry Thomas in a race across the Atlantic. Kids and adults will love the stunt blimp-driving, but the sudden fiery explosion at the end, killing everyone, might frighten the very young. **B-** —LS

HYDROGEN BITES (R)

Ben Stiller, Janeane Garofalo and Winona Ryder star as angst-ridden 20-somethings in this dramatically set in 1937. Three recent college grads celebrate by traveling from Germany to America via airship. While the first 85 minutes is nothing but complaining, sarcastic dialogue about how boring their lives are because *Schoolhouse Rock* and *H.R. Pufnstuf* have not yet been created, the film eventually transcends this during the last five minutes when the hapless trio climb to the top of the blimp to share a joint, which causes a catastrophic explosion. **C+** —LS

AIRSHIP! (PG)

The Zucker brothers are at it again, this time bringing their goofy parody series back in time to the 1930s. Leslie Nielsen stars as the hopelessly inept Frahnk Probensteig, captain of the mighty *Hindenburg*, who must fly from Germany to the U.S. while a passenger roster of cheap and available C-list actors and "Weird Al" Yankovic act silly and take references literally, always with impossibly straight faces. **B-** —OH



HOT STUFF, BABY: Hunt and Paxton feel the heat in *Hindenburg*



HOT STUFF, BABY: Ryder feels the heat in *Hydrogen Bites*

WHAT to WATCH?

A day-to-day guide to programs based solely on which networks bought ad space in this issue.

MONDAY

April 6

9-10PM

ALLY McWHINE (Fox, TV-ZZZ) In this week's outing (indistinguishable from any other week's) the irrepressibly spunky and supposedly intelligent Ally goes on a date and then (Ready for this?) — when her date uses a cliché or a figure of speech — the scene cuts to Ally's mind's literal interpretation of it! Fun for the whole

family, if the whole family consists of no one but lonely, bitter, single women who eat Oreos by the bagful and read the comic strip Cathy. Not recommended for men of any age.

8-8:30PM

COSBY'S PUDDIN' PLACE (CBS, TV-G) In an effort to boost ratings, Bill Cosby unveils a newly revamped version of his ailing sitcom where he plays a pudding factory owner who makes extra money by converting

the factory's unused storeroom into a preschool for precocious children, who he teaches while wearing colorful sweaters.

8:30-9PM

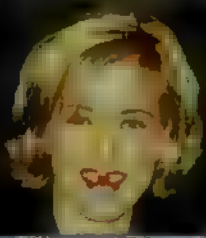
SOLE MAN (ABC, TV-G) Dan Aykroyd asks God for guidance when he suddenly realizes he now stars in an unfunny sitcom where he is constantly upstaged by 10-year-old children.

10-11PM

NYPD BLEW (ABC, TV-14-LS) Featured: Sipplewitz's and Medahoy's asses, the word "asshole," five demeaning words for women's breasts we can't print, and the term "Christ Almighty!"

9:30-10PM

THE NAKED TROOF (NBC, TV-PG) While covering a charity baseball game for The National Conquistador, Nona (Téa Leoni) is hit in the mouf with a foul ball, knocking out her two front teef and preventing her from pronouncing the "th" sound.



TÉA FOR TOOTH

TUESDAY

April 7

8:30-9PM

NOBODY LOVES RAYMOND (CBS, TV-G) Raymond contemplates suicide.

9-10PM

BUFFY THE VAMPIRE SAYER (WB, TV-PG) Buffy recites the names "Dracula," "Lestat," "Nosferatu," "Chocula," and "Barnabas Collins," again and again. And again. And again. An hour of this!

10-11PM

ROAD RUDES (MTV, TV-PG) With half of the group hanging their asses out the windows, and the other half fighting over who gets to drive while the vehicle is in motion,

MTV's famous Winnebago plunges off a cliff at 75 miles per hour. (Returns in two weeks with fresh new faces, a new RV, and higher insurance rates for a sixth season.)

10PM-2AM

SCOOPY-DOO, WHAT THE HELL? (CNW, TV-G) Cartoon Network's continuing and gradual change into a 24-hour Scooby-Doo channel offers us yet another four hours of the cowardly Great Dane, bringing the current Doo total to 36 episodes per day. Tonight's entries include mysterious goings-on at a lighthouse, in a topless bar near an airport, at an abandoned amusement park, at a Swedish massage parlor, in a warehouse, in a sweatshop in the garment district, at an old museum, and in the warehouse of an abandoned lighthouse museum prompting Scooby and the gang to investigate.



SCOOPY, DON'T

The Guest B-List



Look Who's on The Couch Again This Week!

RICHARD SIMMONS

ROSIE O'DONNELL Monday the great grandpuppy of the original dog from *Annie* Tuesday the inventor of the Ring-Ding Wednesday some sad pop cultural footnote from the '70s who no one but Rosie is interested in Thursday a Muppet Friday a box of fudge

DAVID LETTERMAN Monday boring CBS news anchor filling in for no-show Richard Simmons Tuesday some 12-year-old with a dubious 15-minutes-of-fame story Wednesday Tony Randall Thursday a musical guest Dave won't bother to feign interest in Friday "colorful" NYC resident Dave is currently making fun of, Tony Randall filling in for no-show boring CBS news anchor

JAY LENO (on vacation; reruns will be shown, here's who's on the darkened set this week...) Monday a mouse building a nest in the sofa Tuesday an exterminator Wednesday three Teamsters on break from building a set next door for *NewsRadio* Thursday guys from the lighting crew, taking pictures of themselves for amusing Christmas cards Friday Luis the Janitor, nursing a hangover

TOM SNYDER Monday the guy who Tom always talks to off-camera, author Dean Koontz Tuesday the guy who always laughs at Tom's jokes off-camera, author Anne Rice Wednesday Dean Koontz, Anne Rice Thursday Anne Rice, Dean Koontz Friday Polaroids from a staff party Tom mistakenly thinks are interesting, Dean Koontz

REVOLTCONTROL

Kvetching about TV by Bruce Ferret

Eight years after her passing, Lucille Ball makes a triumphant comeback on ABC's hot new sitcom.

LUCILLE BALL HAS had audiences doubling over in laughter since the debut of her landmark first sitcom in 1951. And we've been laughing ever since. I mean, not literally. We haven't been laughing continually. How would we eat or talk or even breathe if we were laughing non-stop for the last 46 years? But despite Lucy's amazing track record, I was apprehensive about her new sitcom, *Where's Lucy?* (ABC, Wednesdays, 8-8:30 p.m.), especially since the lovable, deceased redhead is dead. But after watching the pilot, I changed my mind. The premise is pure Lucy: a befuddled husband, Arnie Hargrove (WKRP's Gordon Jump) wakes up one morning to find his wife Lucy (Lucy) gone, and each episode finds Arnie searching for his missing mate — imagine *The Fugitive* with red hair. Or

a cross between *Golden Girls* and a My-Loved-One-Is-Missing-type TV movie starring Meredith Baxter-Birney. If *The Flying Nun* flew smack into *Herman's Head*, the result of the colli-

sion would be something like *Where's Lucy?* Okay, just say *Hogan's Heroes* and *Suddenly Susan* had a baby? The result of that unholy coupling would be this show. Think *The Dukes of Hazzard* meets *60 Minutes*.

Actually, none of those comparisons make any sense, but as a writer for *Entertain Me Weekly* I am contractually required to randomly compare a new show with at least two other more well-known ones in an

effort to mask my inabilities at competently describing new productions.

Regardless, *Where's Lucy?* features some of the sharpest writing and best physical comedy of any of the Lucy shows. Remember Lucy and her sidekick Ethel working in a candy factory and trying in vain to keep up with a speedy conveyor belt of chocolates on *I Love Lucy*? Well, forty-something years later, that's finally been topped in *Where's Lucy?* when the action takes us to



JUMP 'N JACK *Where's Lucy?* co-stars Gordon Jump (left) and Lucille Ball (right) ponder what the hell this photo title means, since neither of them are named "Jack."

**AND YOU THOUGHT
THE ONLY ACTION
AT THE MALL
WAS PEOPLE LINING
UP EARLY OUTSIDE
CARD SHOPS
FOR NEW BEANIE BABIES.**



"Mall Security"
Sundays at 8 pm/7C

Lost children. Giving directions to the new Waldenbooks. Routing shoppers away from that spill in the food court. No one said working here would be easy. It's another awful syndicated show we rescued from cancellation for no apparent reason. Only on USA Network.

**USA
NETWORK**
The cure for insomnia.

another candy factory with an even faster conveyor belt. The chocolates are flying fast and furious — and Lucy's nowhere in sight!

There's no doubt that ABC has a hit on its hands with *Where's Lucy?*, but just to be sure, *Lucy* creator Kevin Tripe is trying to coax George Burns back to life with the promise of a recurring role. "George hasn't been dead long — he's still enjoying it," said Tripe. "When he's been dead as long as Lucy, maybe he'll consider it."

It's ironic, when you think about it; Lucy's come full-circle: On her first show, she was forever pestering her band leader husband to be "in the show," not realizing that whether she made it on the *Tropicana's* floor show that night or not, she was in fact the star all along. Now, with *Where's Lucy?*, she can't possibly realize she's the star of the show — she's not even in it! Ricky Ricardo would be proud.

Actually, that's neither ironic nor reason for Ricky to be proud. But it's a nice, pat way to close this article. My editor would be proud.



WINNER OF THE WEEK

Obese Comedians

Now that Chris Farley has joined his portly predecessors John Belushi and John Candy at the great improv in the sky, it's an open field for any sweaty lard-ass who can tell a knock-knock joke or feign an epileptic seizure.

LOSER OF THE WEEK

Entertain Me Weakly

We're so busy handing out unsolicited advice to movie stars, TV networks and film studios through our "open letter" and "report card" articles, we don't realize that our own magazine is a laughable piece of crap.

SOUND CHUNKS

"20/20 will continue after these messages." **URGENT**
WALTER: landing into a flock of commercialism on 20/20

"I'd like to buy a vowel." **Wheel of Fortune** contest
CAROL: PARTISIAN moments before purchases an SUV

"Heh heh non non non non" **PAUL SHARPE**
Boatlicking on late show with David Letterman

"Scully here" **AGENT DATA SOURCE** TELL AN AGENT
examining her cell phone on the 4-1-1

THE RATING SHAME

BROADCAST BLUES

FLEDGLING "NETWORKS" UPN and the WB again embarrass themselves by not having a single show in the Top 25, though they were able to climb to (snicker!) 97 on the list by combining their one-each hit shows — *Sister, Sister* (WB) and *Moesha* (UPN) — into the newly-titled *Sister, Moesha, Sister*. Meanwhile, in the real TV world, Fox, the Peacock, the Eye, and the Alphabet networks vied for viewers and ratings — and, as this Intro and following chart proves — by referring to the networks

by hip, insider names and listing random numbers, we can make any slack-jawed yoke! subscriber from the Ozarks feel as tuned into the TV biz as the head of development at Carsey-Werner who gets accurate information from the trades. Did you catch those last two industry references?



THE DUBBA-WHO?—B: Three unknown actresses from the WB's newest dismal sitcom.

TOP 25

	VIEWS*		LAST WEEK
1	26.6	THE WORLD'S SCARIEST POLICE WOMEN FOX, Wednesday, 8 p.m.	—
2	25.6	FRIENDS NBC, Thursday, 8:00 p.m.	4
3	24.3	FRIENDS OF FRIENDS NBC, Thursday, 8:30 p.m.	5
4	21.7	MOVIE: BRING BACK MY BABY! ABC, Sunday, 9 p.m.	—
5	21.4	TOUGHED BY A LEPER (R) CBS, Sunday, 8 p.m.	■
6	20.5	MOVIE: BRING BACK MY BABY'S STOLLER, TOO! ABC, Monday, 9 p.m.	—
7	20.2	CRUSHED BY AN ANVIL CBS, Sunday, 9 p.m.	13
8	20.0	SLAW & ORDER OF FRIES NBC, Wednesday, 10 p.m.	17
9	19.8	VERONICA'S CRAWLSPACE NBC, Thursday, 9:30 p.m.	10
10	19.7	CIBRIMOSIS, THE TEENAGE LUSH ABC, Friday, 9 p.m.	14
11	19.5	EVERYBODY LOVES RAISINS (R) CBS, Monday, 9 p.m.	19
12	19.4	MOVIE: YOU BROUGHT BACK THE WRONG BABY! ABC, Thursday, 9 p.m.	—
13	19.0	INSECTHIDE: LIFE UNDER THE SKIN NBC, Thursday, 10 p.m.	26
14	18.8	DIAGNOSIS BOREDOM CBS, Thursday, 9 p.m.	28
15	18.7	GROPED BY AN UNCLE CBS, Sunday, 10 p.m.	12
16	17.8	GRACE UNDER WATER ABC, Tuesday, 9:30 p.m.	9
17	17.0	THE GAY-FRIENDLY WORLD OF DISNEY: BOY STORY ABC, Sunday, 7 p.m.	18
18	16.5	NUDE RADIO NBC, Wednesday, 9 p.m.	■
19	16.4	BURNER, TEXAS RANGOTOP CBS, Saturday, 10 p.m.	15
20	16.3	SUDDENLY SNOWZIN' NBC, Tuesday, 8:30 p.m.	—
21	16.1	THE EGGS-FILES FOX, Sunday, 9 p.m.	—
22	16.0	MONDAY NIGHT FOOTBALL ABC, Monday, 9 p.m.	11
23	15.4	THIRD SLOT FROM THE BOTTOM (R) NBC, Sunday, 8 p.m.	27
24	15.3	BAD-TV FOX, Saturday, 11:00 p.m.	—
25	15.1	MAD ABOUT BEING LAST NBC, Tuesday, 8 p.m.	30

*IN DIZIES (R) RERUN WEEK OF APRIL 1-7, 1998 SOURCE: NIELSEN RATING STATISTICS



The Hack's Guide to Getting Your Book on Oprah

This helpful paperback advises writers to couple a mix of weepy women's themes, anecdotes about angels and non-controversial social issues with a title featuring a sewing term (thread, patchwork, tapestry, etc.) to turn their book into a best-seller the instant Oprah holds it up on her show.

Nonfiction

TO MAKE HAPPY, PRESS & BUTTON Sunei Tagaki (*Hypeonandon*, \$24.95) Rags-to-riches stories usually look to inspire, and this one, the autobiography of the man who created the international toy sensation, the Tamagotchi, is no different. Young Tagaki was only 17 when he met his hero, Erno Rubik, the inventor who made millions from his famous

Rubik's Cube. The meeting inspired Tagaki to make his fortune by creating a toy that would teach his fellow countrymen and their children the responsibilities of cleaning up the LCD faces of a non-existent digital animal. Ultimately, this book is tiresome and hard to understand because, like the instructions for his toy, paragraphs alternate between Japanese, German, Spanish and broken English text. **D+** —*AJ Cornicob*

YEARS OF PLASTIC MARGARINE TUBS: A LOOK BACK Margaret Oloo (*Generic Publishing Group*, \$36.95) This gorgeous coffee table volume does a thorough job chronicling the saga of the plastic margarine tub through luscious full-color photography and an informative text rich with buttery tidbits. All the containers you remember from your childhood are here — from the plain white ones all the way to the plain white ones with little blue flowers on them. The author doesn't shy away from the casual margarine tub with specks of toast crumbs in it, nor does she deny what was to become of these modern day treasures: The last chapter is devoted to emptied margarine tubs doing double-duty as holders of nuts and bolts in our nation's garages. **A-** —*Michael Glitzky*

ART BUCHWALD, JAMES BACON AND ME Dick Cavett with Art Buchwald and James Bacon (*Namedrop Press*, \$38) From Jackie Gleason to Groucho Marx, from James Dean to anyone else who is conveniently dead and unable to corroborate these anecdotes, Buchwald, Bacon and Cavett have wisely pooled their resources and come up with this book, which features amusing unsubstantiated showbiz stories involving themselves and anyone who was anyone but is no longer around to protect his or her name. **A** —*Danielle Stuffynew*

THE RUINER

Closing lines from recently published masterpieces

"Gosh, Perry, when did you figure out it was Montrose, the gardener?" asked Paul. "Yeah, Chief, how did you know?" purred Della. "Simple: the dents in Bickley's head and that cement garden troll's face matched perfectly. And speaking of cement, how about some of your delicious coffee, Della?" The trio enjoyed a warm laugh and awkward sexual tension." From *The Case of the Dead Guy's Head That Had Garden Troll-Like Dents in It* by ERLE STANLEY GONAD (St. Moron's, \$22.95)

BEST-SMELLERS

'DIL DOUGH'

WITH A SITCOM coming and a Dilbert coffee mug in every cubicle, America loves Dilbert! Sure, he's teetering on the edge of massive oversaturation and it's only a matter of time before we all turn against him with a violent hate previously reserved only for Garfield — but until then, he has a place in our hearts and our bookshelves, as evidenced by this latest list.



DILBERT

WEEKS ON LIST

- 1 **DILBERT BITCHES ABOUT HIS JOB** Scott Adams, *Harpie*, \$20 ... 11
- 2 **YOU WISH YOU THOUGHT UP DILBERT, DON'T YOU?** Scott Adams, *Harpie*, \$20 ... 15
- 3 **DILBERT AND ADAMS POCKET ANOTHER \$20** Scott Adams, *Harpie*, \$20 ... 16
- 4 **MEN ARE FROM MARS, DILBERT IS FROM SCOTT ADAMS** Scott Adams, *Harpie*, \$20 ... 8
- 5 **DILBERT MAKES EVEN MORE MONEY FOR HIS CREATOR** Scott Adams, *Harpie*, \$20 ... 32
- 6 **THE COFFEE TABLE BOOK OF DILBERT COLLECTIBLES 1994-98** Scott Adams, *Harpie*, \$20 ... 48
- 7 **DILBERT'S GUIDE TO AMUSING DILBERT MOUSEPADS** Scott Adams, *Harpie*, \$20 ... 9
- 8 **DOGBERT'S GUIDE TO DILBERT** Scott Adams, *Harpie*, \$20 ... 3
- 9 **SCOTT ADAMS AND DILBERT LAUGH ALL THE WAY TO THE BANK** Scott Adams, *Harpie*, \$20 ... 29
- 10 **NO END IN SIGHT: THE DILBERT PHENOMENON** Scott Adams, *Harpie*, \$20 ... 28

NON DILBERT

- 1 **THE GAVEL** John Grisham, *Harper Roll*, \$25 ... 10
- 2 **SCARY NOVEL WRITTEN DURING COMMERCIAL BREAKS WHILE WATCHING SEINFELD LAST NIGHT** Stephen King, *Kramer*, \$17.50 ... 39
- 3 **THAT LITTLE ROUND PIECE OF WOOD WHERE YOU STRIKE THE GAVEL** John Grisham, *Kramden*, \$24.50 ... 3
- 4 **THE BRIEFCASE THAT CAME FREE WITH A SUBSCRIPTION TO TIME** John Grisham, *Addedbonus*, \$24.95 ... 78
- 5 **I WROTE THIS WHILE WAITING TO USE THE BATHROOM** Stephen King, *Cramade*, \$17.50 ... 136
- 6 **THE STENOGRAPHER'S TYPING MACHINE-THING** John Grisham, *Trerie*, \$29 ... 38
- 7 **MORE DINOSAURS AND ANNOYING KIDS** Michael Crichton, *Re-Hash Press*, \$29.95 ... 18
- 8 **THE JUDGE'S ROBE** John Grisham, *Alice*, \$26.95 ... 3
- 9 **A TIME NOT TO KILL SCOTT ADAMS** John Grisham, *Vengeful*, \$25 ... 18
- 10 **OPRAH'S NOT SO FAT ANYMORE** Bob Feeris and Oprah Winfrey, *Eats*, \$18.95 ... 11

BOOKS YOU'LL NEVER READ

- 1 **SEVEN HABITS OF HIGHLY OFFENSIVE PEOPLE** Stephen R. Picknose, *Flatulence Press*, \$1 ... 12
- 2 **THE RULES: LAST-DITCH EFFORTS OF FINDING SOMEBODY, ANYBODY!** Some Angry Chicks, *Lonely Press*, \$8.95 ... 64
- 3 **STEWING AND GANNING YOUR YOUNG** Martha Stewart, *Little Broomed and Company*, \$17.95 ... 27
- 4 **GENERIC WACKY AUTOBIOGRAPHY** Current Hot Comic With A Sitcom, *Cookiecutter Books*, \$22 ... 3
- 5 **THE ENGLISH DENTAL PATIENT** Michael Ne'erfloss, *Comely Books*, \$15 ... 15
- 6 **WITHOUT A JOB** Marcia Clark, *Unemployed Press*, \$10 ... 23
- 7 **THE HEART OF A WOMAN, STILL BEATING, IN A GLASS JAR** Maya Angelou with Stephen King, *Crosse*, \$16 ... 16
- 8 **CONVERSATIONS WITH GOD OVER A CELL-PHONE, BOOK I** Neale Downin Pray, *Sacrilege*, \$8.95 ... 22
- 9 **CONVERSATIONS WITH GOD'S SMUTTY LITTLE RECEPTIONIST, BOOK II** Neale Downin Pray, *Sacrilege*, \$8.95 ... 38
- 10 **FOR GOD'S SAKE, JUST GIVE ME GOD'S DAMN VOICEMAIL, ...DAMMIT, BOOK III** Neale Downin Pray, *Sacrilege*, \$8.95 ... 58

SOURCE: PUBLISHERS WEEKLY

**NEW!
ENTERTAIN ME WEEKLY
T-SHIRT -**

Show the world that it's not enough for you to pay for our inconsequential magazine; you'll also pay for a shirt we give to staff members and their pals for free! Specify size.
EWT063 \$19.95

STUDIO SHILL STORE

Entertain me.

Entertain me
Company
Picnic
'96

**MALICE AND VOMIT
VIDEO COLLECTION -**

Pretentiously British claymation duo star in three forgettable films: *A Jolly Time for Kippers & Sweets*, *The Wrong Bloody Crumpet*, and *Avoiding the Dentist*. Each one is less than eight minutes long, but we've put them on three separate tapes to justify the price.
MVV058 \$36.95



ER SCRUBS -

Hospital employee shirt and pant set worn in an actual emergency room covered with hardened blood, bile, pus and other bodily fluids. We've then applied a silk-screened ER logo to the left breast. Specify size.
CDC009 \$34.95

**I Grew Up
Watching the
Same Cartoons,
Reading the
Same Books
and Eating the
Same Foods
You Did.**
**Let's
Connect
on That
Seminal Level.**

NOVELTY CHARACTER TIES -

Each high-priced tie features such amusing characters as the Grinch, Snoopy, Scooby-Doo, etc., completely inappropriate for any business environment. Since ultimately these ties will be shoved into the back of the closet and never worn, please allow us to choose a design.
NCT014 \$29.95

UNLICENSED ALL-PURPOSE NOSTALGIA T-SHIRT -

Get rid of all those Schachtelhouse Rock, Speed Racer, Dr. Seuss, and Milton Bradley Twister T-shirts which you mistakenly believed made a personal statement about your individuality until you saw everyone else wearing them. Celebrate your drab uniformity! One size fits all.
APT012 \$31.95

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SEND US CHECKS, MONEY ORDERS AND CASH.



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ON GIFT CERTIFICATE PURCHASES
ALSO AVAILABLE

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All shipping and handling charges are exorbitant. Canadian/International orders are subject to additional S&H and applicable foreign duties and taxes. It would actually be cheaper to fly to the U.S. and buy your stupid *Seinfeld* T-shirt at the gift store of the NBC Studios in Burbank.



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A MAD AD PARODY



THE LIGHTER SIDE



ACTIVITY



ARTIST AND WRITER: DAVE BERG

JUSTICE



HOME REPAIRS



DELIVERIES

Okay, I've got ■
Two large with
everything!
What's the
address on that?



Uh, oh! That's ■ rough
neighborhood! If your
pizza doesn't get there
within the half hour
like our ad says...



...don't call us!
Call 911!



FASHION

Starting next semester
my school is adopting
a uniform dress code!
I'll have to wear
a white shirt with
blue tie and pants!

No
fooling?
What
about
the
girls?



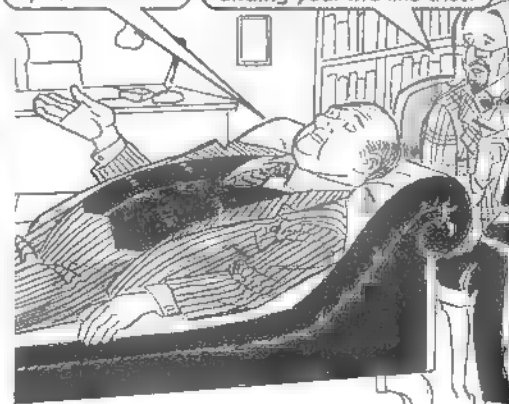
A loose-fitting
plaid dress to
hide the
pregnancies!



THERAPY

I really hate my
life, Dr. Forman!
I feel like ending
it all by driving
my car off a cliff!

You're a multi-millionaire.
Mr. Fletcher! You've got
everything you could ever
want! How can you think of
ending your life like that?



NUTRITION

Joe, I think you're
going too far with
your health
food thing!

What's
"going
too
far"?



Sprinkling salt substitute
on your icy driveway!



HIGH TECH



RELATIONSHIPS



CREATIVITY



THE OFFICE



AFFECTION



DOCTORS



EVOLUTION



Pity college basketball analyst Dick Vitale! Sure, from December to March he has something to keep him busy — he gets to yell, scream, holler and do anything else he can think of to irritate millions of ESPN viewers! But what's poor little Dick to do once the season ends? Well, look out, baby! 'Cause we here at MAD, career counselors to the stars, wasted a lot of valuable time to come up with a list of...



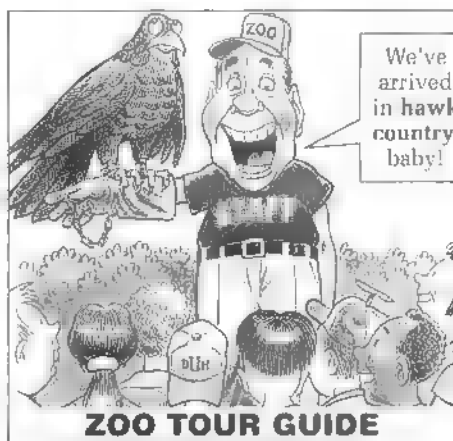
POTENTIAL OFF-SEASON JOBS FOR DICK VITALE*

*Compiled
From Actual
Dick Vitale
Quotes From
The 1996-97
College
Basketball
Season

THUD!

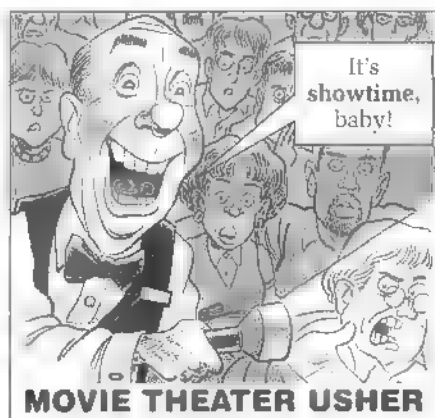


MATSON



We've
arrived
in hawk
country,
baby!

ZOO TOUR GUIDE



It's
showtime,
baby!

MOVIE THEATER USHER



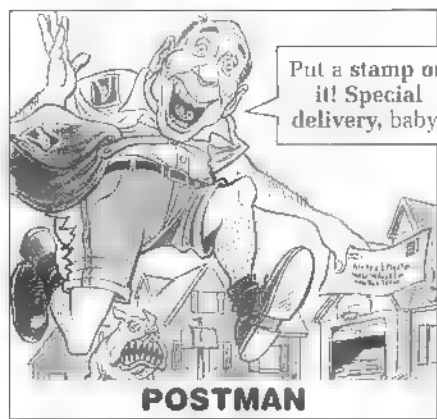
So smooth!
Great touch,
baby!

"1-900" OPERATOR



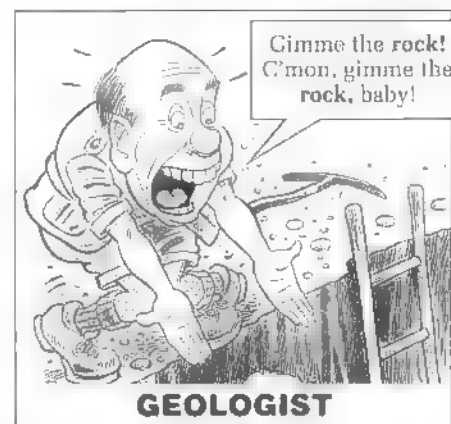
Great
hustle,
baby!

DANCE INSTRUCTOR



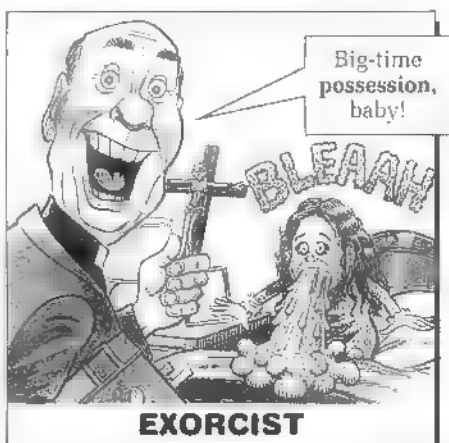
Put a stamp on
it! Special
delivery, baby!

POSTMAN



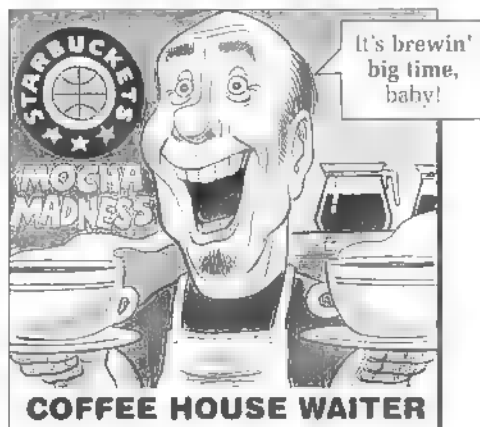
Gimme the rock!
C'mon, gimme the
rock, baby!

GEOLOGIST



Big-time
possession,
baby!

EXORCIST



It's brewin'
big time,
baby!

COFFEE HOUSE WAITER



A little
one-on-one,
baby!

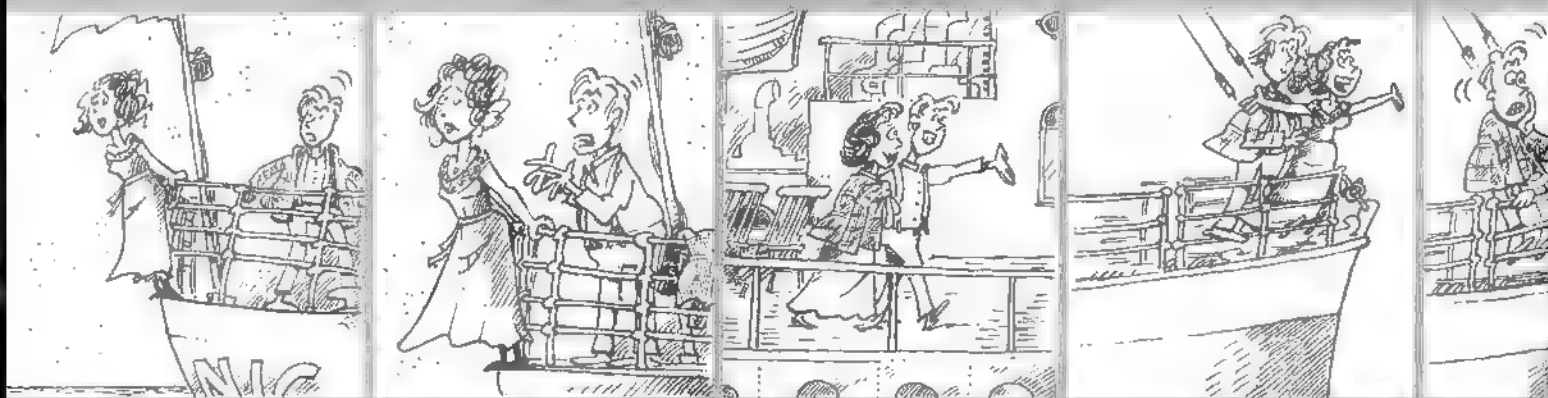
ROMANTIC LEADING MAN



SERGE-IN GENERAL DEPT.

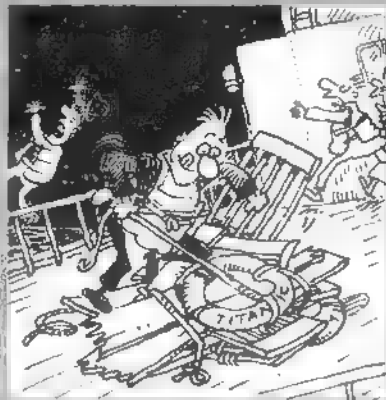
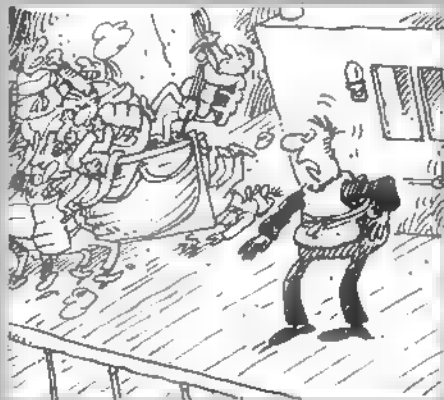
A MAD LOOK AT

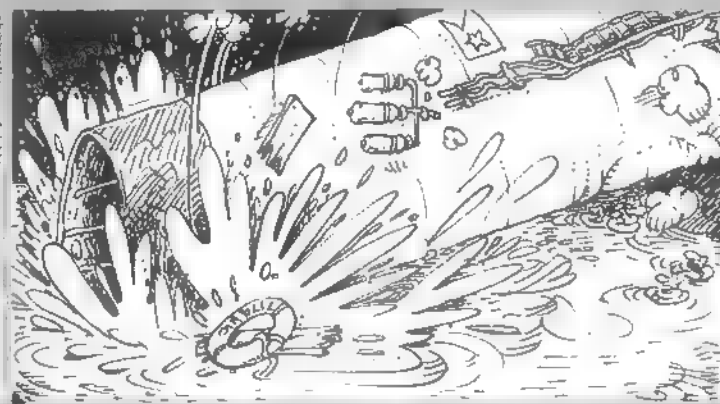
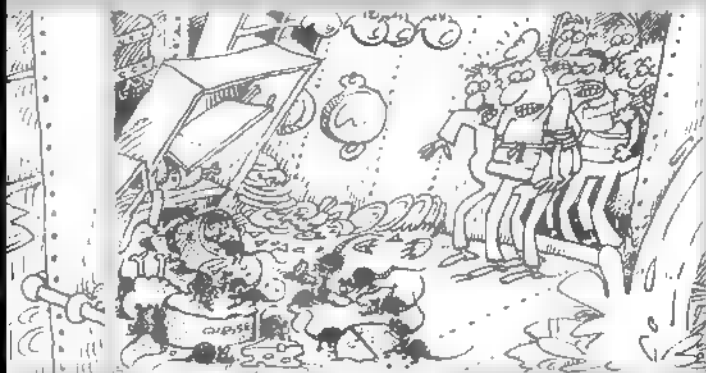
ARTIST AND WRITER: SERGIO ARAGONES



TITANIC









I'm Wes Raving-Looney, the horror film director and splatter master! You all know my trademark — ■ nut in ■ ghost mask, ■ knife, and ■ conveniently-placed co-ed! My early films were basically standard slasher fare, traditional blood and violence! And they did okay. But I recently discovered a commercial gold mine! I've combined the typical gore with hip irreverence! Some tongue-in-cheek, some knife-in-liver...It's a formula that's delighted the critics and, more importantly, thrilled my accountants!

The genre ■ known as "Horror-Comedy"! I love horror. I love comedy. I'll give you an example: In any one of my films, what do you call it when 43 teenage babes have been killed? Tuesday! Get it? You see, on Wednesday there's...ah, I'll let MAD do the bad jokes in their version of my recent hit horror spoof...

SCREEN

Have you ever noticed there are never any African-American characters or victims in these slasher films?

I have a feeling that in this movie we're about to have racially-balanced carnage! Our people are making progress!

Hey, Tiffany, could you lend me \$100?

I want to look cool for the sorority party! I'm getting my ears, tongue and navel pierced!

Save your money! Hang around this town long enough, eventually you'll have your whole body pierced for free!

I'm the richest man in the community!

What do you do? Computers? Real Estate?

Nah! Too risky! I own the store that sells ghost masks and robes!

Wow! Bill Gates move over!

Excuse me, we're here to see *Flubber*!

Man, do YOU have the wrong theater!

CH 2

ARTIST: ANGELO TORRES
WRITER: ARNIE KOGEN

This ■ creepyl Jumpy, you're ■ film major! What's going on here?

It's a no-brainer, Sydnut! You're watching a film-within-a-film-within-a-MAD-parody of a hit horror flick!

What's with the ghost masks and knives?

Like, simple, *Party of Five*-babel! It's slice and dice time again!

But we left all that behind us two years ago in Woodsbore! We came here to peaceful Wussmore College to forget!

Wake up and smell the sequel! This one's more horrifying and sickening than the first! You'll throw up more than on a two a.m. date with Charlie Sheen!

You mean there's more butchery? More gallons of blood?

I mean there's more pop cultural film references!

Look! Onstage! A bleeding woman!

It must be a publicity stunt!

No! It's real! She's been stabbed!

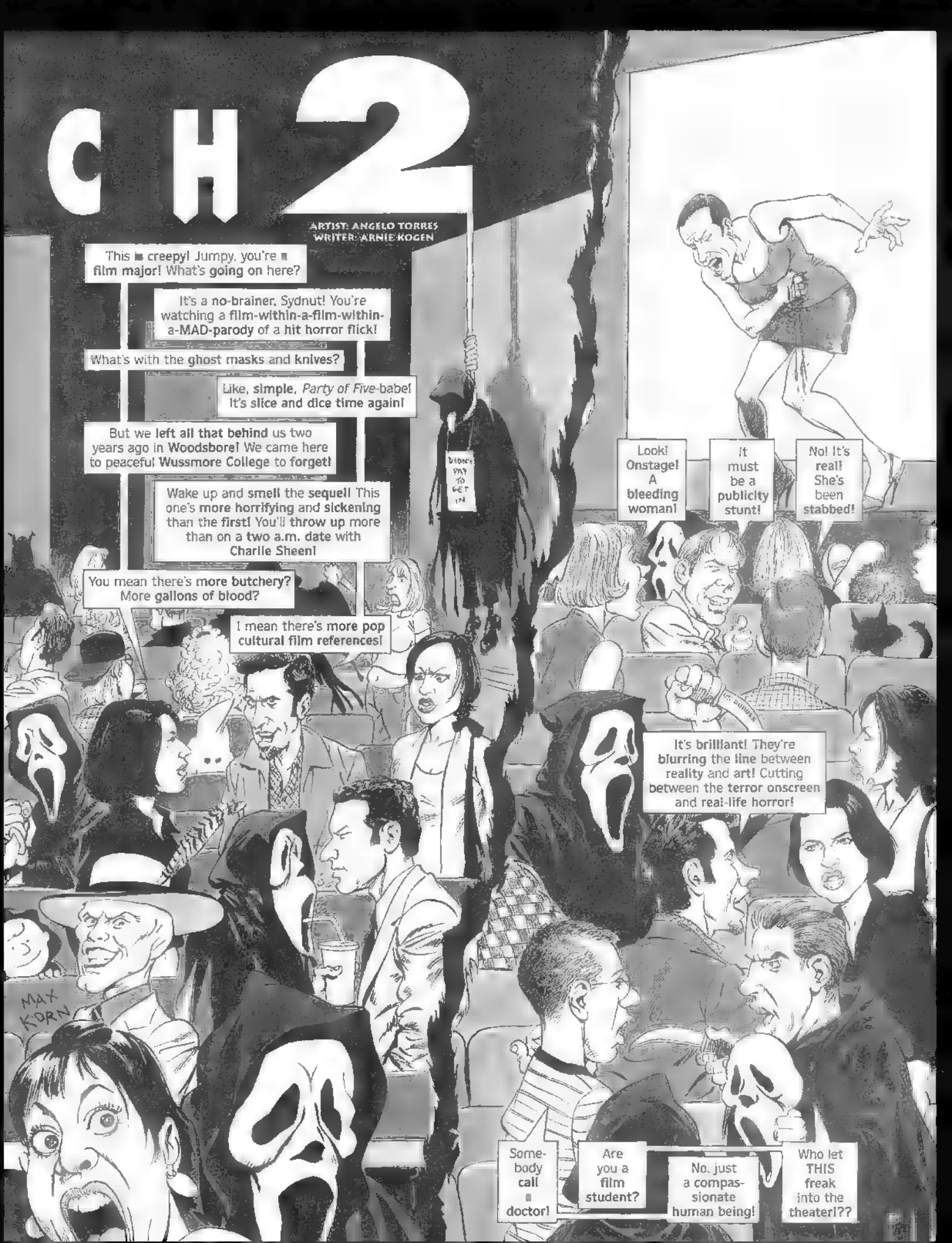
It's brilliant! They're blurring the line between reality and art! Cutting between the terror onscreen and real-life horror!

Somebody call ■ doctor!

Are you a film student?

No, just a compassionate human being!

Who let THIS freak into the theater!??



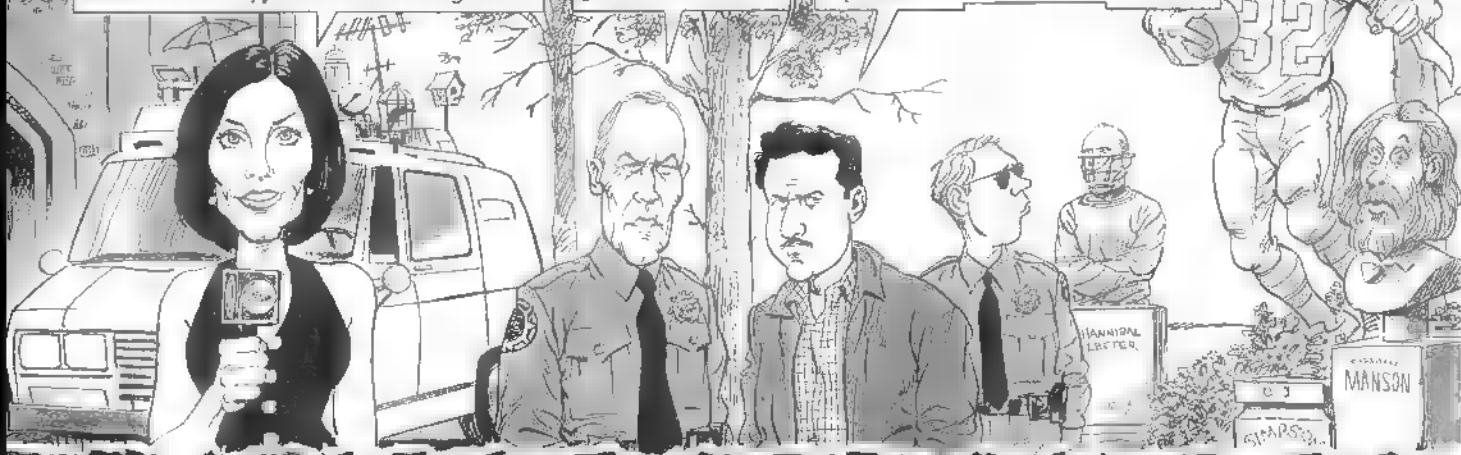
This is TV reporter-turned-author-turned-anchor-bitch Gall Walters! Last night, two students were discovered fatally stabbed! These murders were bizarrely similar to recent slayings in Woodsbore, California! Looks like we have a copycat slasher running amok!

It's amazing that this peaceful little college community would have these gruesome murders!

Somehow I'm not sure this place is that peaceful!

What makes you say that?

Just look at the statues of the town founders!



Welcome to Wussmore College Film Class! Today we'll be discussing sequels!

Why even bother? All sequels suck!

Not all of them! *Godfather II* doesn't suck! *Terminator II* doesn't suck!

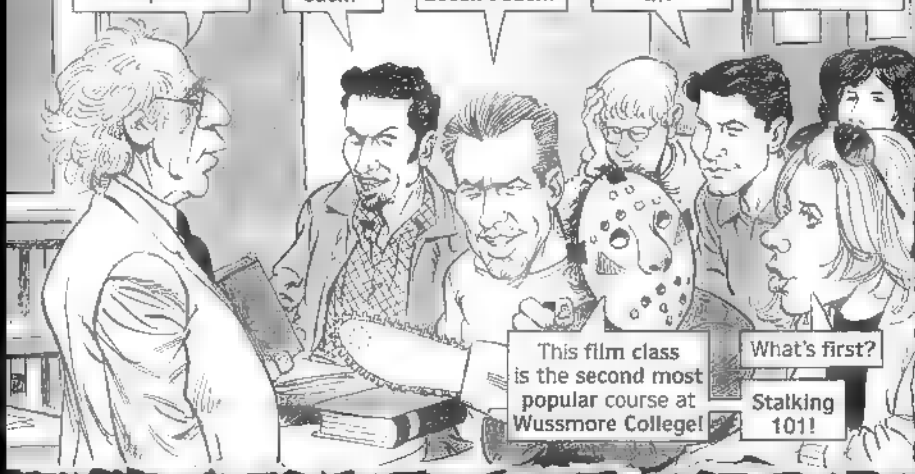
What about this sequel, the one WE'RE in?

I repeat: *Godfather II* doesn't suck! *Terminator II* doesn't suck!

Hi! Welcome to Tau Kappa Bimbo! I'm Polly and this is Ditzyl! Can we get you anything?

Just a straw! Oh, you'd like a refreshment?

No, I'd like to suck the air out of your heads!



This film class is the second most popular course at Wussmore College!

What's first?

Stalking 101!



This weird stuff on campus is so Menendez Brothers!

You'll be okay! You've got Linda Hamilton-thing going on!

My new dude is awesome! I love him in a Six Degrees of Kevin Bacon kind of way!

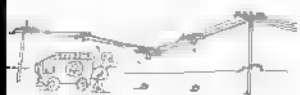
Can I have a bite of your Fiona Apple?

This is the hippest campus on Earth! Everyone is so pop culture savvy! We're so cool! So hip! So trendy!

Hey, man! That was, like, so Pat Sajak of you!

Well, maybe not EVERYONE!





...Yes, okay...if you must know...I'm all alone in an abandoned sorority house, wearing skin-tight jeans and a sexy lace top! Now stop teasing me, Greg!

Whoops! Oh, er, then I lied! I weigh a ton. I look like Sipowicz on *NYPD Blue* and, for fun, I like to set fire to my nose hairs!

Too late, kid! I'm coming to kill you!

It's a shame! That you couldn't save her?

That in this film she doesn't play Buffy! Every week Buffy kicks vampire butt, so beating the crap out of some schmuck in a ghost costume would've been a snap!

This isn't Greg!



Look, Drek is serenading Sydnu!

That he would pull a Tom Cruise *Top Gun* routine in front of the whole school cafeteria?

That his singing could be even more pathetic than his acting!

Who're you talking about? Drek or Cruise? Both!

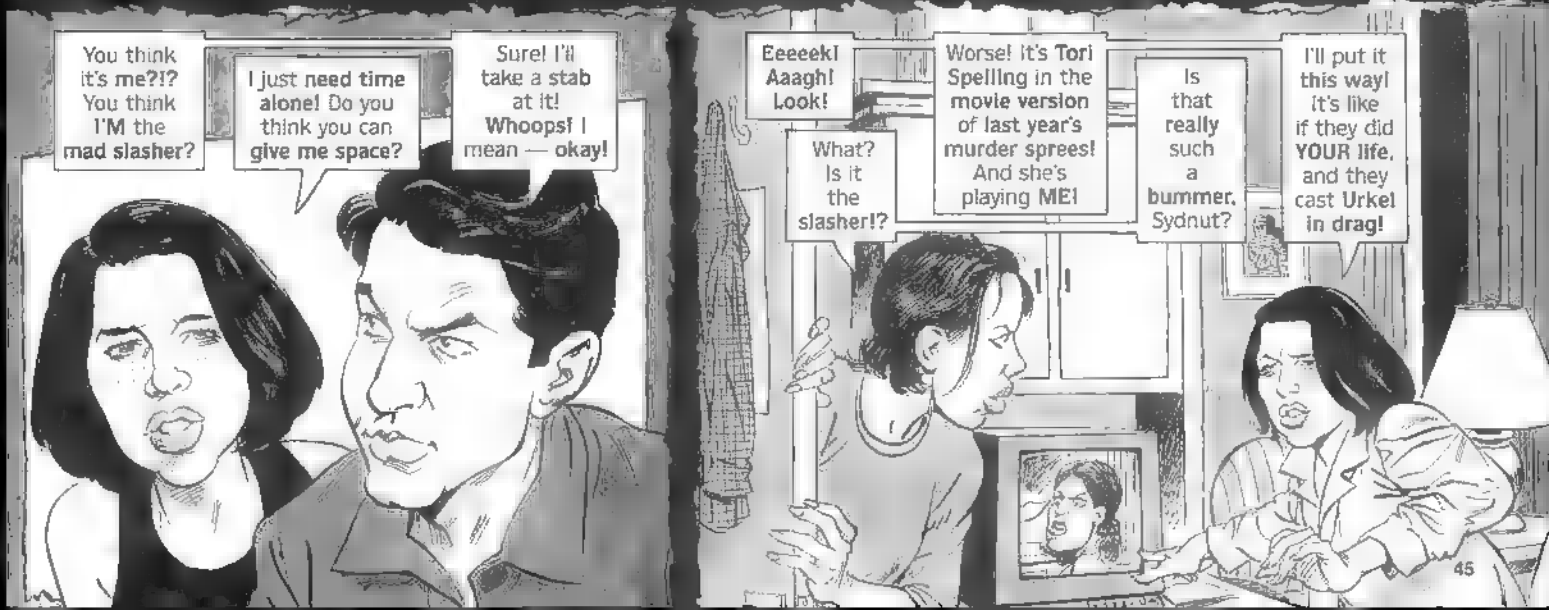
Man, he is just awful!

Yeah! Where's the slasher when we need him?

I'm being harassed! My life is in danger!

I'm here for you, babe! Drek, I need some distance!

How much distance? Could you move to Bosnia?



You think it's me?? You think I'm the mad slasher?

I just need time alone! Do you think you can give me space?

Sure! I'll take a stab at it! Whoops! I mean — okay!

Eeeeeek! Aaagh! Look!

Worse! It's *Tori Spelling* in the movie version of last year's murder spree! And she's playing ME!

Is that really such a bummer, Sydnu?

I'll put it this way! It's like if they did **YOUR** life, and they cast **Urkel** in drag!

Professor Plato, I can't do it! I'm out of the Greek tragedy!

Sydnut, you can't quit! You must play Cassandra! We MUST do this production! Can't you see that the Greek masks look conveniently like the killer's ghost mask? There'll be ample opportunity for the stab-happy stalker to swoop in and ginsu a few more co-eds! Secondly, Sydnut, you're perfect for the part! You ARE Cassandra!

I am? Who, exactly, is Cassandra?

The Greek Goddess of Under-acting!

What's your favorite scary movie?

Any Kevin Costner film!

He doesn't make scary movies!

He does to me! I own stock in Warner Brothers!

Yikes! It's him!

I'm doing the world a favor! Nobody likes a film school wise-ass!

Who'd believe you and I would get romantically involved — the hard-nosed reporter and the corn-ball detective?

The same people who believe there actually IS a completely sound-proof booth and she wouldn't hear loud rapping on the glass!

He's unconscious! Should we remove his mask and see who he is?

No! Let's ignore this incredible opportunity and clumsily climb over him!

I wish we had a sunroof!

So we could get out?

So some new script pages could come in!

And now, we can finally unmask the killer!

Good evening!

Alfred Hitchcock! But you're dead! It's not logical!

Don't talk to me about logic! This plot is sinking like Sergio Aragones' look at *Titanic* on page 38!

Why have you gone on this killing spree?

Revenge! This flick's just a bad, two-hour version of the *Psycho* shower scene! You're ruining the art of horror films! I'm putting a stop to ■

With all due respect, you can't stop us! We're too popular! They're already planning a second sequel!

A SECOND sequel?!? Never! I'll cut you all up into little pieces!

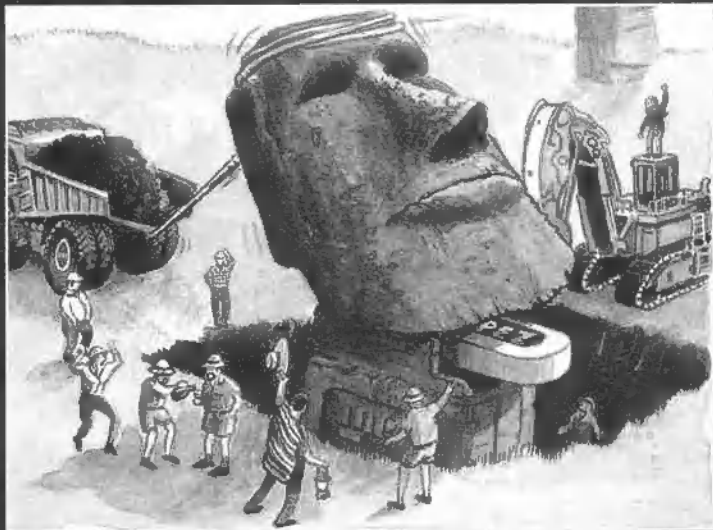
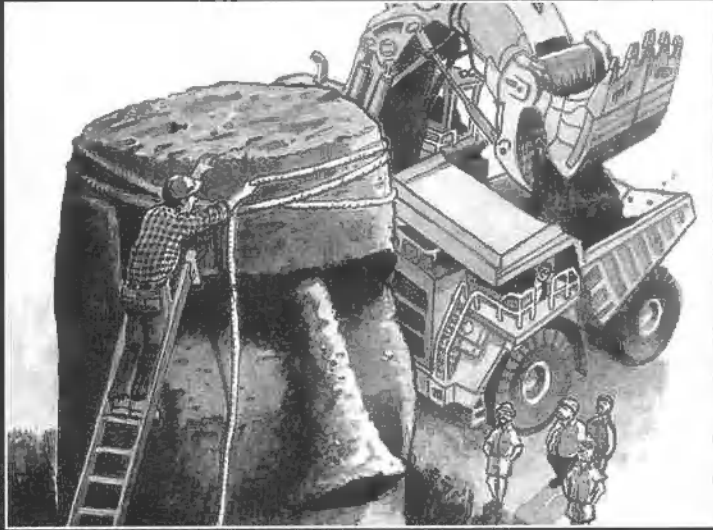
That's it! The plot for the second sequel! Hitchcock comes back with a knife and...



HEAD AND BURIED DEPT.

One Sunny Morning On

EASTER ISLAND





GRIEVING LAS VEGAS DEPT.

MAD'S CELEBRITY CAUSE-OF-DEATH BETTING ODDS

Our team of crack oddsmakers gives you the latest Vegas line on how one of today's biggest stars will be pushing up the daisies!

THIS MONTH'S CANDIDATE FOR EMBALMING:



Tom Cruise

CAUSE OF DEATH

ODDS

- | | |
|---|-------|
| Killed by filmgoer still incensed over incoherent plot of <i>Mission Impossible</i> | 2:1 |
| Beaten by Scientology goons for falling behind in his membership dues | 6:1 |
| Slip during weekly re-creation of "underwear dance" from <i>Risky Business</i> for wife Nicole Kidman | 9:1 |
| Physical exhaustion from brushing all those teeth | 14:1 |
| Car "accident" caused by paparazzi upset at his badmouthing them on CNN after Princess Diana's death | 20:1 |
| Explodes while practicing trademark "smoldering stare" in mirror | 298:1 |

**WHAT GORE-FILLED
SCENE TRULY
HORRIFIES MANY
AMERICANS?**

HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

We have become numb to violence. After being bombarded with it in the news, on television and in the movies, there isn't much that we now find shocking or upsetting. There is, however, one gory scene that would send shivers up even the most jaded American's spine. To find out what this horrifying scene is, fold page in as shown.



FOLD PAGE OVER LIKE THIS!



FOLD THIS SECTION OVER LEFT



FOLD BACK SO "A" MEETS "B"



**GORY SCENES FRIGHTEN PEOPLE. THE REAL SCARE IN
THE OVERWHELMING NUMBER OF CASES IS THE RITUAL
OF DEPICTING GRUESOME, BLOODY DEATHS. SUFFICE
IT TO SAY, MOST PEOPLE ARE REALLY REPULSED**



ARTIST AND WRITER: AL JAFFEE



how to pretend you're a...

Choking "Victim"

*The LATRELL SPREWELL MANEUVER



- with the COACH STANDING or SITTING**
1. Ignore coach's repeated requests to "Put a little mustard on the ball"
 2. When coach approaches, place right thumb firmly against his windpipe.
 3. Place left hand on back of coach's neck.
 4. **SQUEEZE VICIOUSLY** Continue until separated by team personnel.
 5. Self-righteously storm out of gym. Threat to "come back and bust a cap in someone's ass" optional.

WHAT TO LOOK FOR

The "victim" of a coach-choking

1. Insincere, Scripted Apology Offered to Everyone - Except Coach



2. High-Profile Attorney Retained



3. Race Card Played



When the COACH HAS RESUMED PRACTICE WITHOUT YOU

1. Angrily storm back into gym.
2. Go after coach a second time. Throw WILD FLAILING PUNCHES until again restrained by team personnel.
3. Barge into general manager's office. Demand to be traded.
4. Get hit with suspension and lose lucrative sneaker endorsement deal.

note: the NBA Player's Association will file a grievance on your behalf and support you even if you murder the guy.

LATRELL SPREWELL
MANEUVER*
T.M. PENDING